



Sustainability Challenges: Global Warming

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Stefan Stern (Financial Times) writes from Davos,

"Thank goodness, now the recession's here we can forget all that nonsense about corporate social responsibility (CSR) and get back to trying to make some money."

Difficult times require extraordinary leadership for CSR.



The BP Antarctic Expedition 2009

Objectives

- Demonstrate BP's commitment to the issues of climate & energy;
- Sponsor development of outstanding next generation leaders in understanding and tackling these issues by:
 - Educating and deepening understanding of present and future global challenges facing our planet;
 - Inspiring by means of a visceral experience and a transformative connection with nature;
 - Empowering your voice as a vehicle for change and equipping you with improved tools and skills for action;
- Deepen relationships between BP and academic staff at its target premier universities

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BP Position on Climate Change:

1. Accepts findings of the Intergovernmental Panel on Climate Change
2. Requires global collaboration of all parts of society
3. Governments will need to make tough decision, balancing with growth and energy security issues
4. Policies will be required to drive emission reduction and low carbon technology investment
5. Energy efficiency will reduce use of energy and emission of CO₂
6. Innovation required for advanced technologies



BP's actions over climate change:

- 1. Efficient Operations**
- 2. Efficient Products**
- 3. Low Carbon Energy**
- 4. Advocacy**
- 5. Innovation**



Thank you!