

## Press Release

# BP Solar exhibits: 24th European Photovoltaic Conference in Hamburg

## Product presentations and technology innovations

Hamburg, 21st September 2009 – At this year's European Photovoltaic Conference (21st till 25th September) and the accompanying Exhibition (21st till 24th September) in Hamburg BP Solar presents an interesting selection of its latest product portfolio and invites visitor on a 'time travel' as well as for expert discussions around the topic of 'photovoltaics'.

The 60 cell module of the 'Generation Endura' and the most recent product innovation of Mono 4-series with a new module T-frame are presented. This strong module frame developed by BP Solar is certified for loads of 5,400Pa even when the module is end-mounted. The module can therefore be mounted in areas that suffer high wind and snow load conditions. The high transmission glass with anti-reflective coating has been proven to deliver up to four percent greater annual energy yield.

Furthermore, BP Solar presents for the first time the prototype of a new 144-cell high-performance module of the Poly 3-series. The equipment with half-cells offers higher power and energy yields. The module was primarily developed for the project business and is planned to be introduced into the market during the year 2010.

A special focus at the exhibition booth lies on the themes product quality and reliability of BP Solar modules in relation to the lifetime of a solar system. For example, booth visitors have the opportunity to compare their aging process of 25 years to the one of a BP Solar module in a time machine and to explore interesting differences. Moreover, a sundial projected on the wall demonstrates BP Solar topics as product benefits, quality testing, warranty and services, dependability, partnerships and projects. It directs the visitor's attention to a complementary display presentation informing about these topics.

Matthijs Bruijnse, Managing Director BP Solar Germany: *'We are looking forward to welcome our customers and other interested visitors at the biggest photovoltaic expert conference in Europe, this year in our home town*

*Hamburg. We therefore again would like to use the exhibition to inform about our products and our company and invite visitors to discuss subjects around photovoltaics with our international experts'.*

**More information** on BP Solar, the BP Solar product and service portfolio is presented to you by our international team of experts at the exhibition **in hall B6, booth number 122.**

**Up-to-date photo material** accompanying this press release can be downloaded free of charge from the BP Solar website [www.bpsolar.de](http://www.bpsolar.de), under the press tab / photos from 30th September.

**Notes to Editors:**

**BP Solar**, part of BP Alternative Energy, is a global company. BP Solar designs, manufactures and markets products which use the sun's energy to generate electricity for use in the residential, commercial and industrial sectors. With over 35 years of experience and installations in most countries, BP Solar is one of the world's leading solar companies.

**BP Alternative Energy**, launched in November 2005, combines all of BP's interests in low and zero-carbon energy including \$8bn investments up to 2015 in: wind; solar; hydrogen power with carbon capture and storage; and, biofuels. Alternative Energy invested \$1.5bn in 2006-2007 and around \$1.4bn in 2008.

**BP** is one of the world's largest energy companies, with interests in more than 100 countries and over 96,000 employees.