







10 years of empowering Omani capabilities






















bp

In collaboration with our Block 61 partners

وزارة الطاقة والمعادن
Ministry of Energy and Minerals

OQ

PTTEP

PETRONAS

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Khazzan Young Leaders,
in partnership with Oman Sail



Stakeholder Foreword

Over the last ten years, bp's social investment programme has worked towards empowering Omanis to drive progress in Oman. This was achieved alongside bp's commitment to maximize Block 61's gas production while supporting its goal to get to net zero by 2050.

Its initiatives have supported the local job market's need for a steady stream of talented Omanis in various fields. It encompasses several pillars of Oman's 2040 vision, including the enhancement of Oman's labour market, the preservation of our environment and advancing education.

I am proud to witness the impact of its programmes so far, which have extended across all governorates in Oman. I thank bp for continuing to care for Oman's people and help drive its economy and society forward.

Salim bin Nasser Al Aufi
Minister of Energy and Minerals



10 years of empowering Omani capabilities

It is my pleasure to share with you the decade-long journey of our social investment programme and its impact on Oman's people.

At bp, our purpose is reimagining energy for people and our planet. As we strive towards our net zero goals by 2050, we want to help improve people's lives while supplying safe, efficient, and lower-carbon energy to Oman.

I am proud of the impact that we have made working together with our social investment partners. Over the last ten years, nearly 180,000 people have benefitted directly from over 150 initiatives. Many of these initiatives helped us preserve the environment and develop local capabilities.

I would like to thank the Ministry of Energy and Minerals and our Block 61 partners, OQ, PTTEP and Petronas, for their continuous support. We will continue to deliver our social investment programme in line with the country's vision and bp's sustainability aims.

Yousuf bin Mohammed Al Ojaili
bp Oman President

Delivering energy in Oman

bp has had a presence in Oman since 2007 and is a major investor in the country. bp has brought technology and experience to develop Block 61, which is operated in partnership with OQ, PTTEP and Petronas.

We are working jointly with ENI towards an exploration opportunity at Block 77 and are exploring the potential development of green hydrogen projects in Oman.

We continue to purchase liquefied natural gas (LNG) through several agreements with Oman LNG.

Block 61 has the capacity to deliver around

35%

of Oman's total gas demand

To learn more about our business, scan this QR code



Aligning with Oman's 2040 vision

Our programme is aligned with multiple aims of the country's vision, which enable the development of the Sultanate's society and economy in the long term.

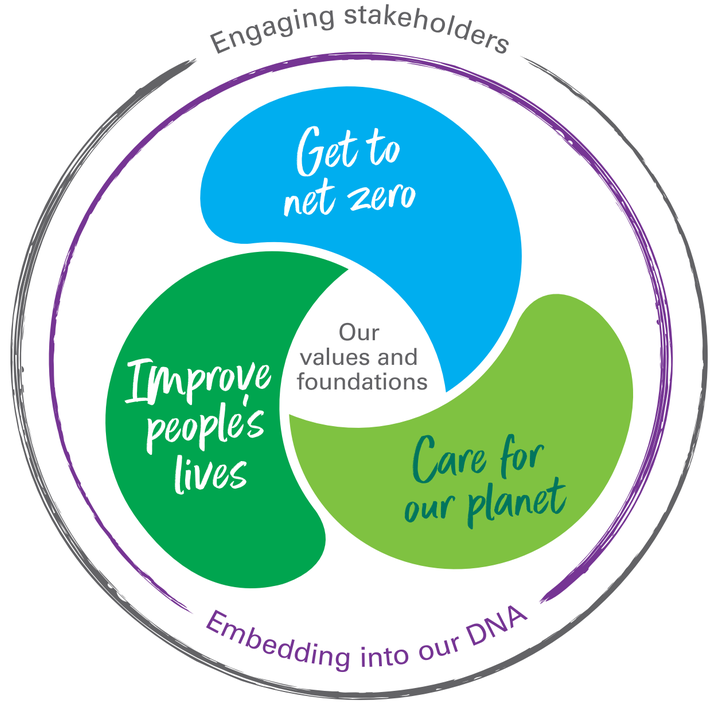
- Education, learning, scientific research and national capabilities
- Environment and natural resources
- Economic diversification and fiscal sustainability
- The private sector, investment and international cooperation



bp's sustainability framework

Our sustainability framework underpins our strategy and puts our purpose into action. In 2020, we set 10 aims to get to net zero and help the world get there, five to improve people's lives and five to care for our planet.

Our social investment programmes in Oman have been designed to achieve these aims through a wide variety of initiatives.



Over the past decade we benefitted

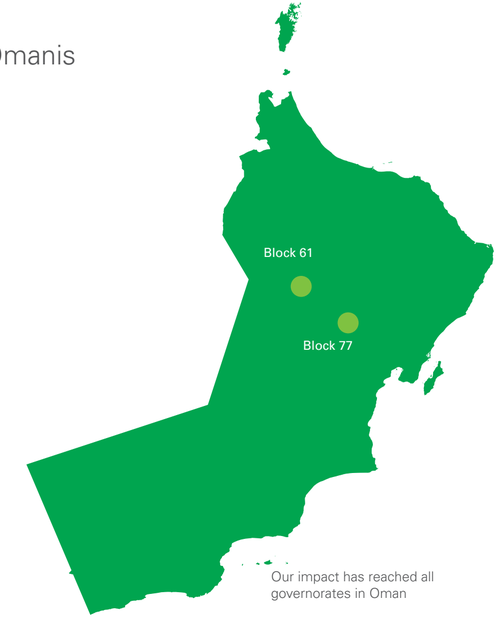
180,000 Omanis

Through
150+
initiatives

Including
16,000+
women

Nearly
13,500
jobseekers

and
200+
retirees



Our impact has reached all governorates in Oman

Including
100
small and medium enterprises (SMEs)

Nearly
80,000
children

and
12,000+
Omani youth

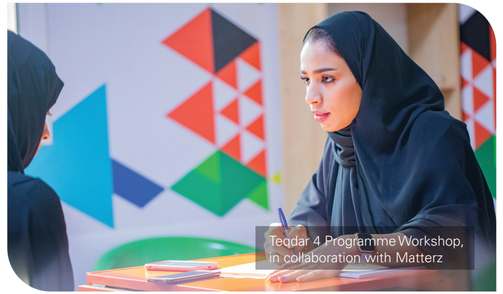
Nearly
1,000+
people with physical disabilities


National Robotic Olympics, in partnership with Kidsity

We've spent around
$30 million
on our social investment programmes

Our programmes have also

- Developed the employability skills of young Omani jobseekers.
- Advanced the reading literature and education in Oman.
- Preserved Oman's environment through tree-planting initiatives and solar panel installations on farms.
- Supported the mental and physical wellbeing of Omani youth.
- Encouraged innovation and technology.
- Empowered and supported Omanis with disabilities.


Teqdar 4 Programme Workshop, in collaboration with Matterz



The learning centre workshop, in partnership with the National Museum

Gift to the nation – Digitization of Oman's school curriculum

In 2021, we funded the digitization of Oman's full school curriculum in collaboration with the Ministry of Education,Research, and Innovation. It aims to make all school books from grades 1 to 12 available online using interactive content to enhance the understanding of each subject. The five-year project was bp's gift to the nation as Oman celebrated its 50th National Day.

The project is expected to benefit over 600,000 students and 55,000 teachers in Oman by creating a user-friendly digital platform for all Ministry of Education curricula.

Targeted beneficiaries

600,000
students

55,000
teachers



Innotech during the COVID-19 pandemic

COVID-19 support

In 2020, we collaborated with our social investment partner, Innotech, to provide 4,000 face shields to healthcare workers in Oman. We provided medical supplies to the Nizwa Hospital – the nearest hospital to Block 61 – equipping its new Intensive Care Unit (ICU) department. We also donated Smart TVs and iPads to the Ministry of Health (MoH) to aid in monitoring and communication during lockdowns.

Enabling the long-term impact of our programmes

In partnership with Matterz, the 'Baisa' programme helped over 3,600 people gain better control of their finances through a series of tailored workshops. The programme had a substantial impact on students, business owners, and couples in Oman. For every rial we invested in the programme, the country has benefitted to the equivalent of 17 OMR.

Following four successful years of support, we closed our involvement in the programme once it was evident that the programme was able to sustain itself long-term.



Baisa programme, in partnership with Matterz

Aligning with our sustainability aims

Over the past decade, our programmes have empowered participants to gain the skills and the confidence needed to achieve their goals. The stories of Othman, Abdullah, and Mouza describe how the programmes they participated in helped build their resilience, enabling them to make a difference within their community.

Khazzan for SME development

Sustainable livelihoods

Our aim 13 is helping people build sustainable livelihoods and resilience.

In 2017, Othman Al Manthari, CEO and founder of Innotech – a company focused on introducing innovative technologies to Oman – participated in the 'Khazzan for SME development' programme. The programme helped him improve his business's performance and resilience in the local market.

Later that year, we partnered with Innotech and launched the FabTech Mobile bus, which aimed to spread knowledge about innovative technologies such as 3D printing to students across Oman.



Othman Al Mandhari
Founder of Innotech

"Before I launched InnoTech, I made the risky decision to leave my full-time job and pursue my dream of becoming an entrepreneur. During this same time, I became a first-time father to my daughter, Reeman. I worked full-time to transition my dream of owning a company into a reality that could also support my family. Today, we have 30 full-time Omani staff operating and are attracting investments from three countries."

Mulhimat programme

Greater Equity

At bp, we believe in providing equal opportunities and fair treatment to meet people's needs. Mouza Al Busaidi is the founder and CEO of Hemam Physiotherapy Centre. She participated in the fourth cycle of the 'Mulhimat' programme, which aims to develop women's entrepreneurial skills.

Mouza's inspiration was her daughter, who needed treatment. In response, she established her physiotherapy centre to cater to her daughter's needs and provide high-quality physiotherapy services for her community.



Hope programme, in partnership with Kidsity



Mouza Al Busaidi
Founder of Hemam Physiotherapy Centre

"In 2022, I participated in the Mulhimat programme, which helped me learn key skills to advance my business and increase its visibility in the market. It helped me overcome restrictions and challenges in the local economy, particularly during the pandemic period. I began my business as a solution to my daughter's health needs, and I am now able to provide the same quality of care to my community. Empowering women to lead businesses is a crucial step towards diversifying our economy. I hope to see the country give more space for women to hone their talents and build on their passions."

Paving the way to *net zero*

Mustadeem programme

Abdullah Al Saidi founded Nafath Renewable Energy in 2013. The company provides solar and renewable energy solutions in Oman, contributing to the country's transition towards a net zero future. In 2017, he participated in the 'Khazzan for SME development' programme, which helped him develop improved strategies for his business.

In 2021, after a competitive selection process, we partnered with Nafath to launch 'Mustadeem'. We supplied 50 independent 10-kilowatt solar energy systems for greenhouses and farms in Suwaiq and Al Khabourah. This initiative has helped farmers reduce costs and their dependency on traditional electricity sources.





Abdullah Al Saidi
Founder of Nafath

"In 2013, the renewables industry was still quite new to Oman. We were one of the first local companies to install solar panels at a time when there were still no regulations. I felt motivated to overcome these challenges and provide the latest technologies to enable a lower-carbon future for the country. Over the years, the market for renewable energy solutions has risen exponentially. Now, we have a 100% Omani team, and it's growing. My advice to the youth would be to welcome challenges as they help us learn valuable lessons."







Participants from the Tahlya programme, in partnership with MEDRC

Our journey over the last decade

10 years of *empowering* Omani capabilities



2014
The start of our journey
Launch of bp Oman's social investment programme.



2015
Advancing education
Donation of educational curriculum to the National Museum.

2016
Empowering Omanis' financial literacy
Launch of the 'Baisa' programme in partnership with Matterz, which provided financial literacy training to Omanis.

2017
Delivering a new season
12 new programmes launched around STEM, financial literacy and leadership.

2018
Enhancing biodiversity
In partnership with Qualies, 3,000 trees were planted in Salalah and Muscat.

2019
Delivering on our commitment
Celebrated the fifth anniversary of our social investment programme.

2020
Pandemic support
We partnered with InnoTech to provide 4,000 3D-printed face mask shields to healthcare workers.

2021
Greater equity
Oman's national paralympic sailing team is announced as an outcome of our 'SailFree' programme.

2022
Enhancing wellbeing
We partnered with Nafath and Outward Bound Oman to support communities affected by Cyclone Shaheen.

2023
Our commitment continues
Three new social investment programmes launched for the 2023/2024 cycle.



2024
Celebrating 10 years since the launch of our social investment programme

Stories from our beneficiaries

Rayyan Al Mujaini

A story of empowerment

Rayyan Al Mujaini is the Head of Graduate Academic Certificate Department at Sultan Qaboos University. She is part of Oman's paralympic sailing team, which was launched as an outcome of the 'SailFree' programme in 2020. The programme enabled her to take part in local and international parasailing championships using specially designed boats to cater to the needs of people with physical disabilities



"Parasailing helped me boost my self-confidence and sense of competitive spirit, which translated into different aspects of my life. It taught me that I am able to achieve what I set my mind to, no matter the challenges that I face or my differences. I believe that providing care and support to people with disabilities through such programmes is key to helping us integrate into wider society. I encourage Omanis to look at challenges as a source of determination that drives us towards our ambitions."



SailFree programme

The programme is the GCC's first-ever parasailing programme designed to introduce people with physical disabilities to the sport of sailing. It trains Omani youth at sailing schools in Al Mouj Muscat and Al Musannah. The three-phased programme is a joint initiative between bp Oman, the Oman Paralympic Committee and Oman Sail.

In 2020, Oman's first national parasailing team was launched on International Day of Persons with Disabilities. The team represented Oman in local and international championships and won several awards since its launch.

Ammar Al Shuaili

Supporting Oman's jobseekers

In 2022, Ammar was a chemical engineering graduate and a jobseeker looking to advance his employability skills. He took part in the fourth cycle of the 'Teqdar' programme in partnership with Matterz – previously called Youth Vision.

Several months after honing his employability skills, he secured a full-time job with Petroleum Development Oman (PDO).



"When I returned from Australia as a fresh graduate, I found myself looking for employment for several months. I decided to take part in several courses and programmes, and that is when I came across 'Teqdar'. It helped me strengthen the way I present myself to employers, improve my interviewing skills, and enhance my networking capabilities. My colleagues in the programme were helpful and worked together to support one another."



Teqdar programme

The programme provides training workshops, interactive activities and real-time practice for job interviews with human resources specialists. The programme also offered a three-month duration internship in both private and public sectors to better understand the skills needed for employment.

Elias Al Salmi
Enhancing wellbeing

Elias took part in the 'Build your resilience' programme in 2023, managed by Outward Bound Oman, which raised his awareness of psychological and emotional wellness. He applied the lessons learned in the programme and worked towards building his self-confidence and resilience, applying them later in his everyday life.

"Participating in the programme had a positive effect on my mindset and helped me better understand my mental well-being. I learned that I could transition to a mindset that is beneficial and enables me to feel capable. This experience led me to start my own project within my community. I hope that all Omani youth engage in these programmes to raise their awareness of mental health."



Build your resilience programme

The programme aims to support the mental wellbeing and resilience of 1,000 young Omanis who were affected by Cyclone Shaheen in the North and South of Al Batinah. The programmes were delivered at the Outward Bound Oman Centre, which offers a safe space for youth to discuss their mental wellbeing and build their interpersonal skills.



Life for skills programme, in partnership with Outward Bound Oman

Hamdan Al Saadi
Advancing education

Hamdan is a student in the third grade in the Al Dhahirah region with a strong passion for reading. He took part in the 'Reading family forum' programme in 2023, which supported his interests in storytelling, reading and writing.

"As a student from Naba Al Marefa school, I was excited to be part of the reading family forum. I have a passion for reading and writing, which I was able to learn more about during the programme. It also helped me become more confident in storytelling and speaking publicly, which has helped me in my academic journey."



Reading family forum programme

The programme seeks to encourage reading in Omani society with a focus on children aged 7 to 10 with the support of their parents. It also trains Omanis between the ages of 18 and 34 to host reading workshops for their communities and spread its importance.



Marefa programme workshop, in partnership with the Children's Public Library

Employment-linked training

After the launch of bp's social investment programme, we saw an opportunity to develop employment-linked training initiatives, enabling and empowering our local workforce through various training programmes. This supports a key pillar of Oman's 2040 vision to create a favourable environment which attracts talent in the labour market.



Mahtat, in partnership with Al Masarrah Youth

Mahtat programme

Launched in 2021 in partnership with Al Masarrah Youth, the programme aims to equip and train 300 jobseekers specializing in electrical engineering degrees. The objective of the programme is to grant them a license to practice electrical work and secure employment in the labour market.

Nearly

40%

of trainees received employment.

Tahlya programme

This vocational training programme aims to enhance the capacity of young Omanis by equipping them with the necessary skills to excel in the desalination sector in Oman. Since its launch in 2017, and in partnership with MEDRC, 420 Omanis have participated in the programme over a series of six cycles.

Nearly

50%

of trainees received employment.



Acknowledgement

Thuraya Al Taei
Head of communications and external affairs, Oman, Kuwait and Qatar

"The 10-year journey of our social investment programme is special to me. It has created a decade's worth of stories, successes and community connections. The programme evolved year by year as we embedded our learnings from our programme evaluation and Social Return on Investment (SROI) studies.

We are excited to work more closely with our Block 61 partners as we progress towards delivering our programmes and enhancing their impact.

I want to thank our social investment teams that have contributed to the thoughtful selection of the programmes over the years, ensuring they deliver on their aims.

I also extend my gratitude to our social investment partners for supporting the implementation of our programmes and our staff volunteers who contributed to our programme. I look forward to continuing our commitment to our community for years to come."



SailFree programme, in partnership with Oman Sail and the Oman Paralympic Committee