

A large offshore oil rig is shown at night, illuminated by numerous lights. The rig is a complex structure with multiple levels, cranes, and pipes. It is situated in the middle of the ocean. The sky is dark with some clouds. The rig's lights reflect on the water's surface.

100 years
of operating
at the
frontiers



BP Strategy Presentation

London
3 March 2009



Cautionary Statement

Forward Looking Statements - Cautionary Statement

This presentation and the associated slides and discussion contain forward looking statements, particularly those regarding growth in the upstream business; turnaround and restoration of earnings and operational momentum in the downstream business; investments in alternative energy; simplification and efficiency in the business; capability building; continuing focus on, and delivery of, safe and reliable operations; benefits from financial momentum; oil and gas prices; refining margins, availability, utilization and cost efficiency; potential benefits of technology programmes; TNK-BP's capital spending, production, cash flows, costs, tax burden, earnings volatility and profitability; closing the performance gap in refining and marketing; refining profitability, including of Castellon refinery; financial performance of refining and marketing, including delivery of returns and cash flows; capture of revenue benefits; focus on safety, optimization, utilization and cost efficiency in refining; delivery of competitive results from integrated businesses; reduction in geographic footprints; deflation; expected benefits from move to business centres; headcount and cost reductions; solar manufacturing footprint; growth in US wind portfolio; expansion of bioethanol business and development of related technology; investment in hydrogen energy; timing of refineries coming on-stream; capital expenditure; reduction of investments in refining and marketing and alternative energy; production growth and expected sources; focus on cash and capital efficiency; investment in exploration and production; implementation of OMS; timing of projects and impact on production; LNG growth; cash flows; cost reductions and revenue growth; disposal proceeds; distributions and dividend; gearing and cost of borrowing. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that will or may occur in the future. Actual results may differ from those expressed in such statements, depending on a variety of factors, including the timing of bringing new fields on stream; future levels of industry product supply; demand and pricing; operational problems; general economic conditions; political stability and economic growth in relevant areas of the world; changes in laws and governmental regulations; exchange rate fluctuations; development and use of new technology; changes in public expectations and other changes in business conditions; the actions of competitors; natural disasters and adverse weather conditions; wars and acts of terrorism or sabotage; and other factors discussed elsewhere in this presentation.

Reconciliations to GAAP - This presentation also contains financial information which is not presented in accordance with generally accepted accounting principles (GAAP). A quantitative reconciliation of certain items of this information to the most directly comparable financial measure calculated and presented in accordance with GAAP can be found on our website at www.bp.com

Cautionary Note to US Investors - The United States Securities and Exchange Commission permits oil and gas companies, in their filings with the SEC, to disclose only proved reserves that a company has demonstrated by actual production or formation tests to be economically and legally producible under existing economic and operating conditions. We use certain terms in this presentation, such as "resources" and "non-proved reserves", that the SEC's guidelines strictly prohibit us from including in our filings with the SEC. U.S. investors are urged to consider closely the disclosures in our Form 20-F, SEC File No. 1-06262, available from us at 1 St James's Square, London SW1Y 4PD. You can also obtain this form from the SEC by calling 1-800-SEC-0330.

March 2009



Tony Hayward

Group Chief Executive



Agenda

Introduction

- 2008 in perspective
- Business environment
- Technology
- TNK-BP

Tony Hayward

Refining & Marketing

Iain Conn

Exploration & Production

Andy Inglis

Conclusions

- Alternative Energy
- Financial framework

Tony Hayward

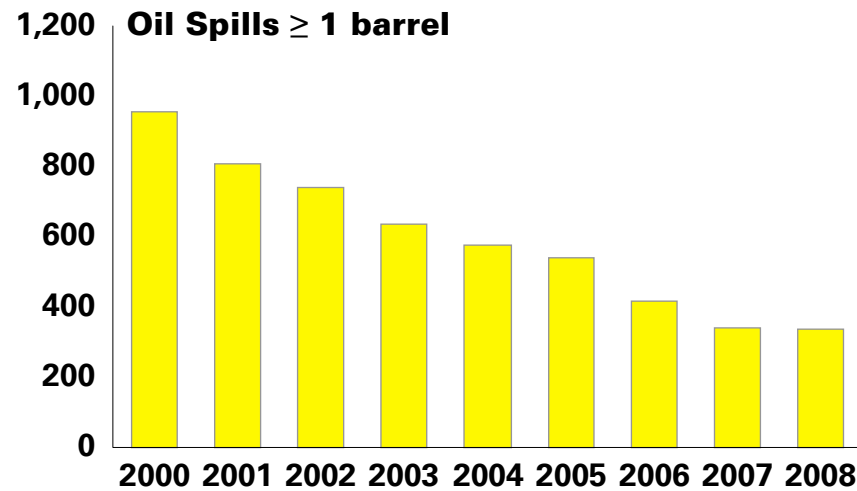
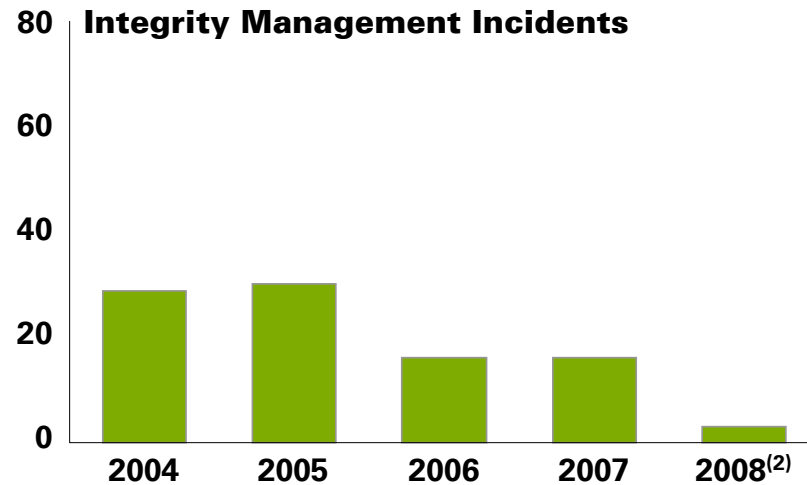
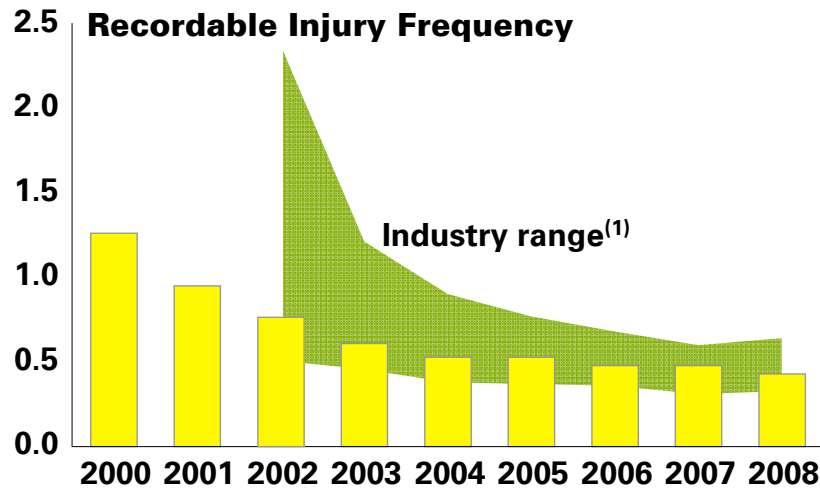
2008 in perspective

Safety : People : Performance



- **Safe, compliant and reliable operations:** our No. 1 priority
- **Operational and financial momentum**
- **Strategy in progress**
 - Upstream growth
 - Downstream turnaround
 - Alternative Energy: focused, disciplined
 - Corporate simplification

Safe, compliant and reliable operations



(1) Super Majors

(2) 2008 data aligned to severity of impact rather than volume of releases



Operational momentum in 2008

Upstream growth

- Growth in line with guidance
- 5% underlying, excluding PSC entitlement effects
- Major project start-up volumes ahead of plan
- Cost increases below sector inflation
- Strong reported reserve replacement and resource growth

Downstream turnaround






- Restoring refining availability – Whiting and Texas City
- Six integrated Fuels Value Chains established
- Strong International Businesses performance
- Simplified marketing footprint

Corporate simplification

- Headcount reduction of 3000 by end-2008
- 20% of senior positions removed

Financial momentum in 2008



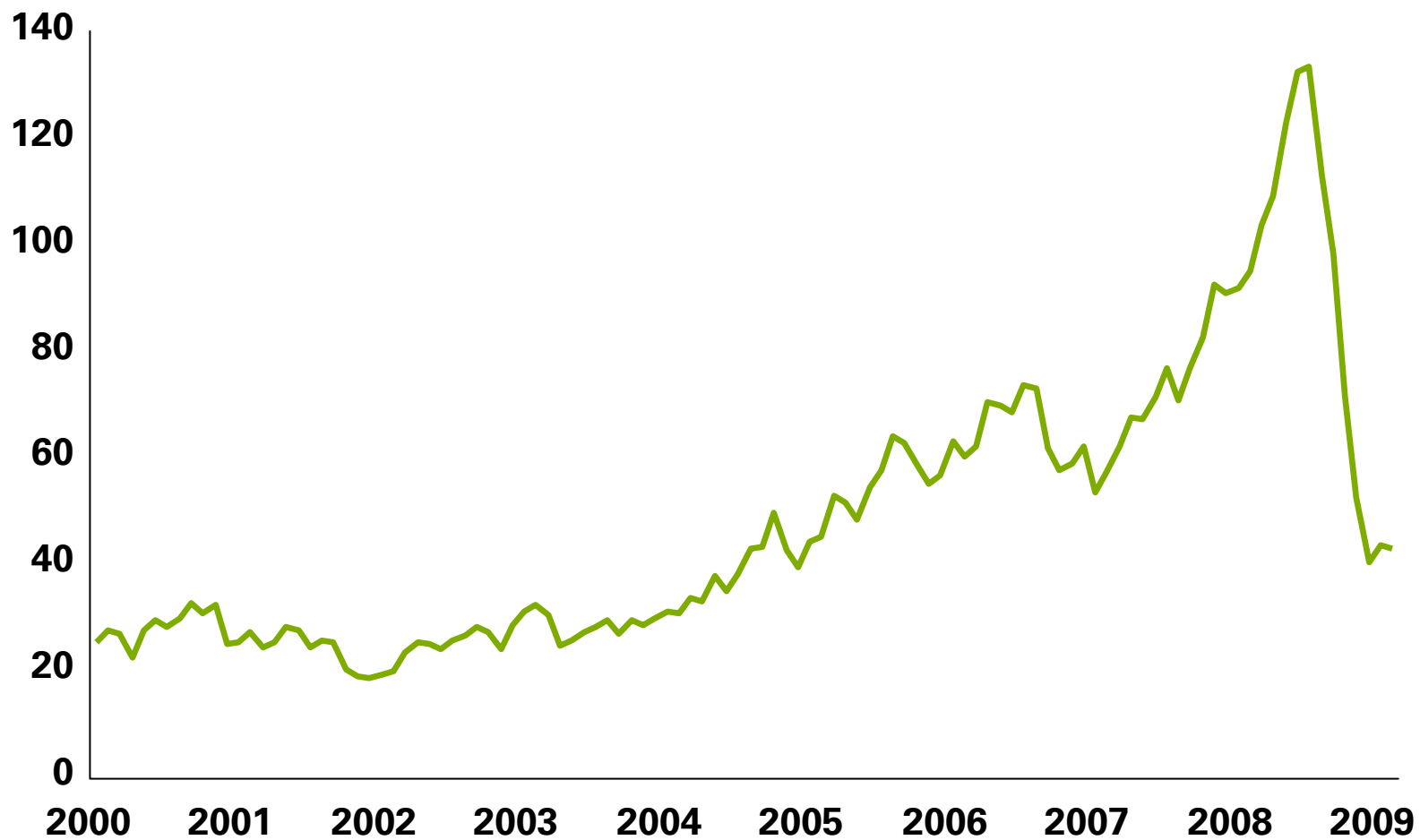
					
Underlying ⁽¹⁾ Net Income (\$bn)	26.2	43.7	28.4	22.8	20.5
Year on Year %	39%	10%	12%	30%	22%
Cash from operations (\$bn)	38.1	59.7	43.9	29.6	27.5
Year on Year %	54%	15%	27%	19%	13%
Reported volumes (mboed)	3838	3921	3248	2530	2341
Year on Year %	1%	-6%	-2%	-3%	-2%

(1) For BP underlying net income is replacement cost for the year adjusted for non-operating items and fair value accounting effects.
For other companies, underlying includes adjustments for all identified non-recurring items to put on consistent basis.

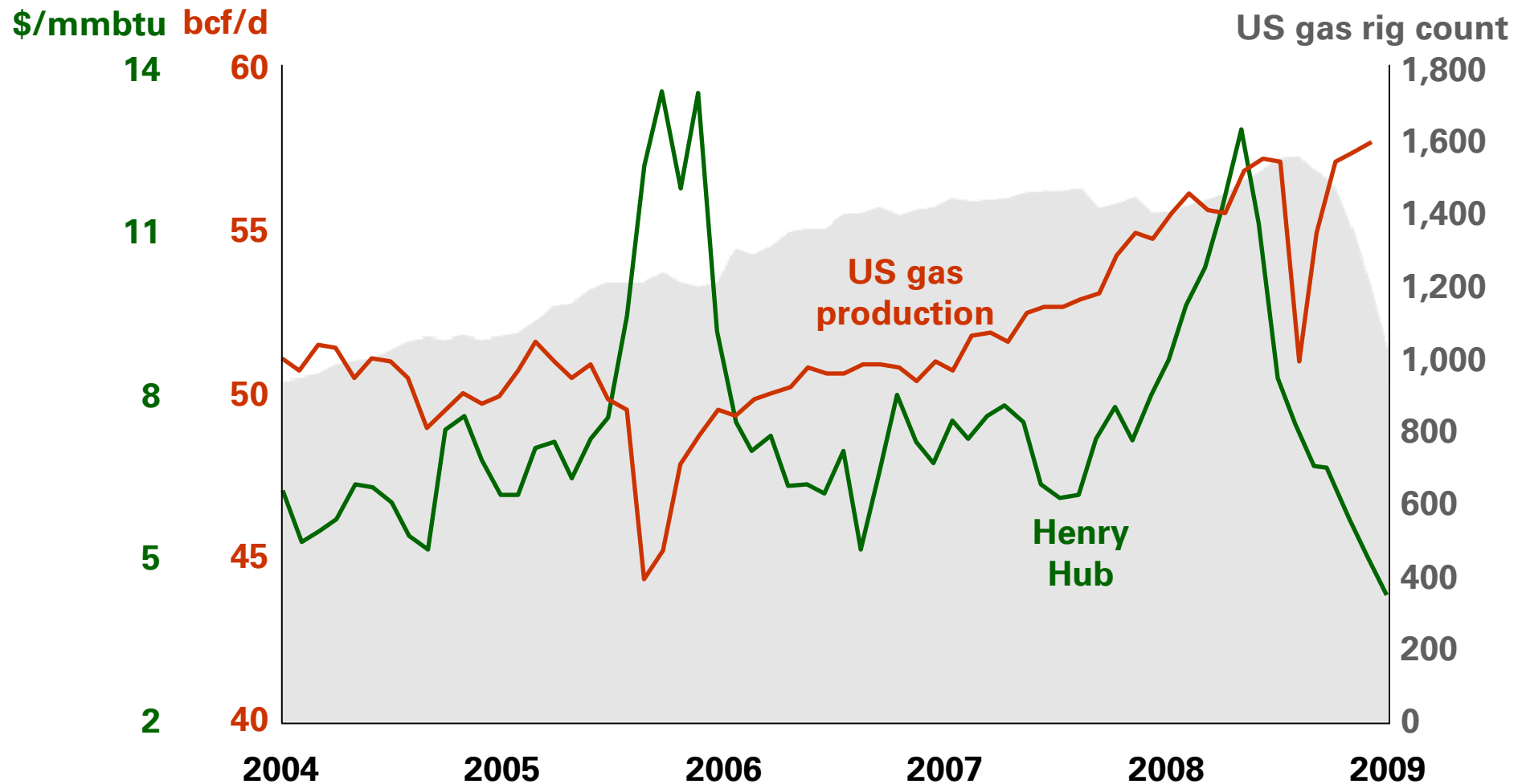
Oil prices



Brent \$/bbl



US gas prices, production and rig count

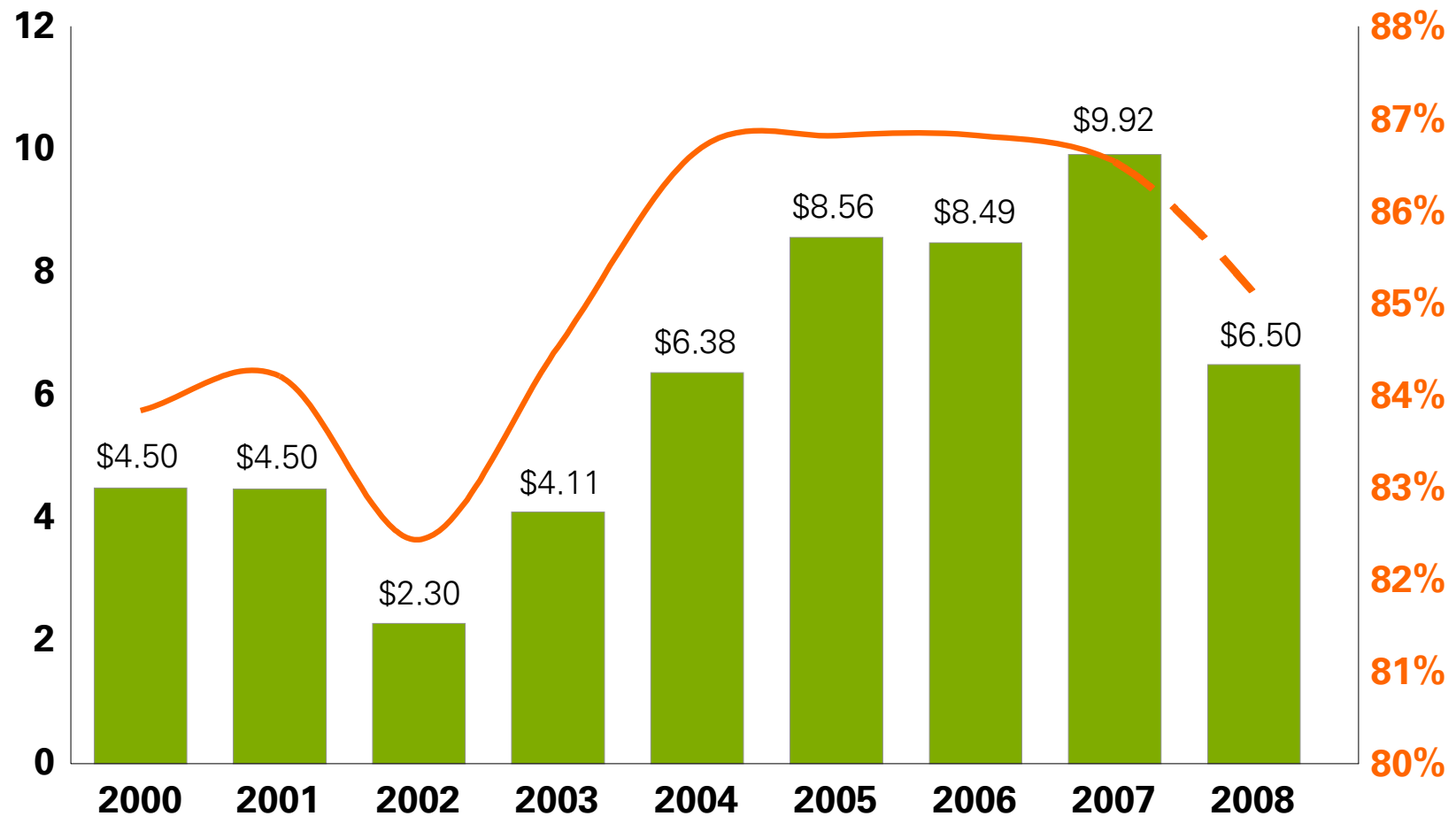


Refining margins and utilization



Global Indicator
Margin \$/bbl⁽¹⁾

Global
Utilization⁽²⁾



(1) GIM on 2008 portfolio basis

(2) Global refinery throughput / Global refinery average capacity. Source: BP



Deep technology focus

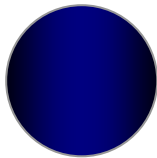
BP's approach to Research and Technology:

- Sustained increase in technology investment
- Building leadership positions
- Implementation at scale
- Long-term commitment to research and development
- Collaborative and open innovation models

BP's major technology programmes

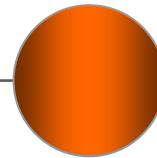


Resource business extensions



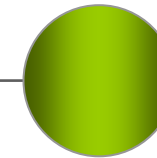
- Unconventional Gas
- Unconventional Oil
- Gulf of Mexico Paleogene
- Advanced Seismic Imaging
- Beyond Sand Control
- Pushing Reservoir Limits
- Subsea Well Intervention/ Deepwater Facilities
- Field of the Future™
- Inherently Reliable Facilities
- Effective Reservoir Access

Conversion technologies



- Fuels
- Lubricants
- PTA
- Acetic Acid
- Advanced Refining
- Refinery of the Future
- Coal

Low-carbon technologies



- Solar
- Biofuels
- Carbon Management



TNK-BP: updated governance

- Revised shareholder agreement retains 50/50 ownership structure
- Three new independent directors on TNK-BP Board
- Significant TNK-BP group subsidiaries now have both BP and AAR directors
- Potential Initial Public Offering of up to 20% of equity



TNK-BP: operating performance

- Production growth of 30% since inception
- Five-year average reserve replacement around 200%
- Proved reserves increased from 1.8bn boe to 3.6bn boe since 2003
- Total resources increased from 11.6bn boe to 18.9bn boe
- Five-year finding and development costs averaged less than \$3/bbl



TNK-BP: financial performance

Since the formation of TNK-BP:

- More than \$25bn of net income generated
- More than \$20bn distributed as dividends
- Around \$14bn of capex invested
- More than \$90bn in taxes and excise duties paid
- Highest return on capital employed in Russian oil industry



TNK-BP: expected future performance

- 2009 investment ~\$3bn
- Production broadly flat
- Lower costs
- Fiscal regime changes
- Cash and earnings breakeven in 2009 at ~\$35–40/bbl



Iain Conn

Chief Executive, Refining & Marketing

The Downstream turnaround



2008

Restored missing revenues

Business simplified

Safe operations and OMS⁽¹⁾

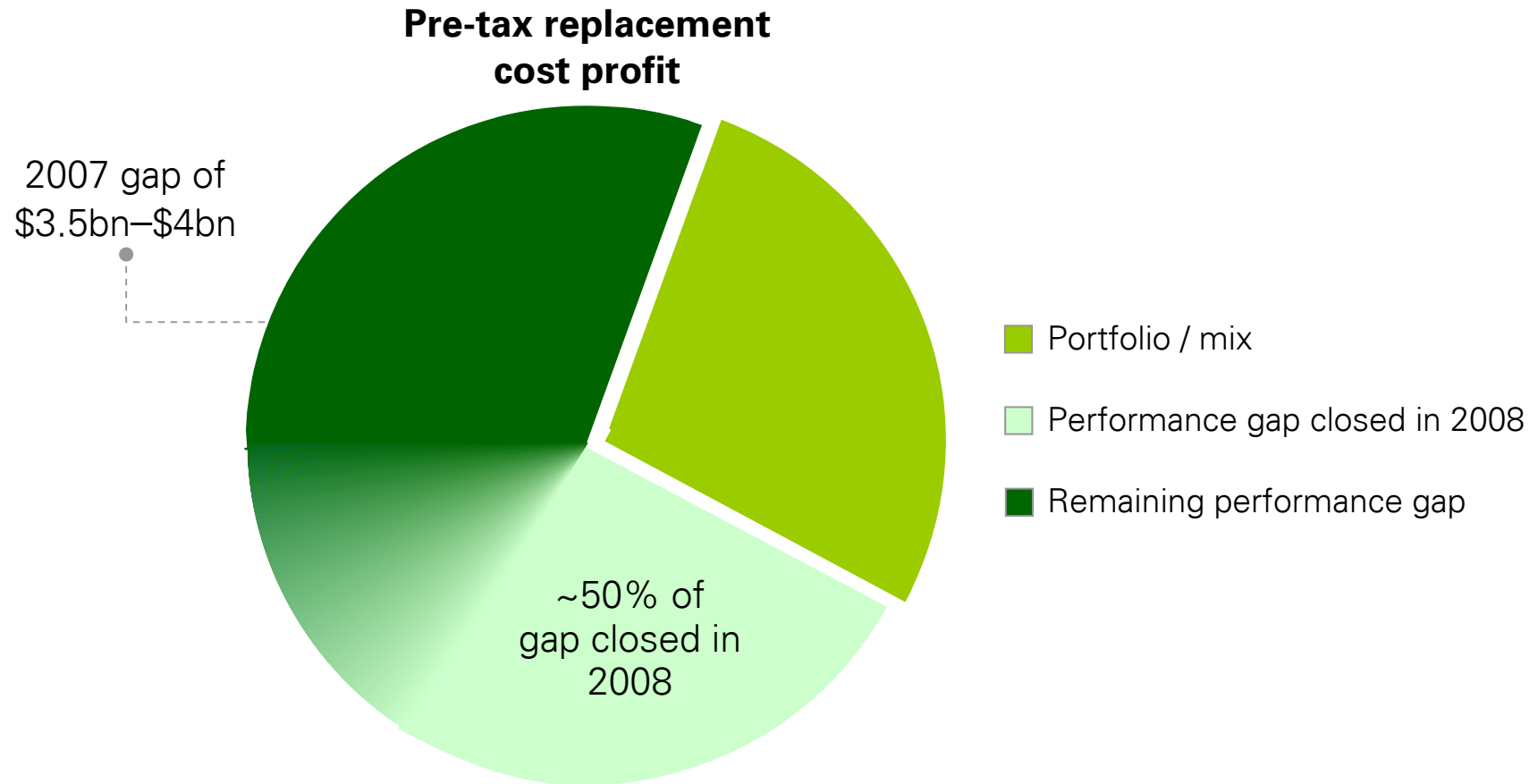
2009

Behaviours and core processes

Repositioning cost efficiency

(1) OMS – Operating Management System

Performance gap at \$7.50/bbl refining margin⁽¹⁾

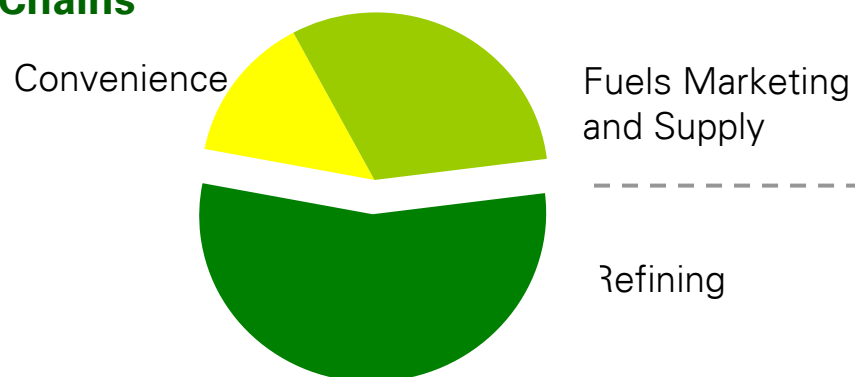


(1) BP Global Indicator Margin (GIM)

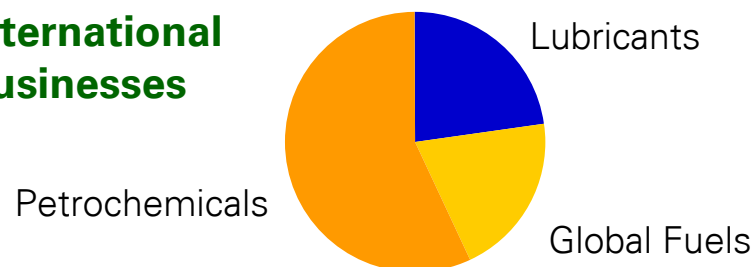


Our portfolio

Fuels \ Chains



International Businesses



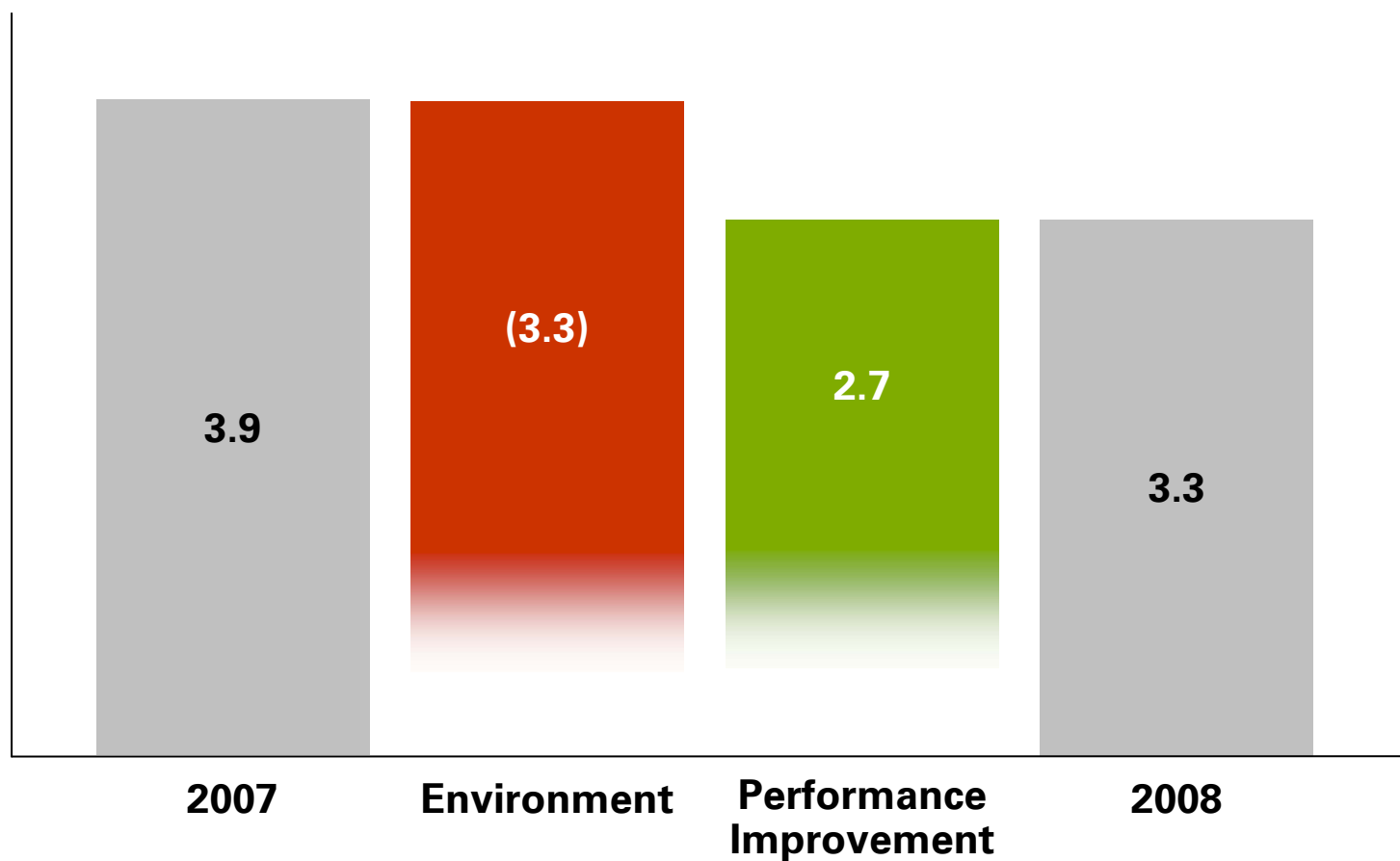
	2008 Av. pre-tax operating capital empl. (\$bn)	2008 Pre-tax underlying RC profit (\$bn)
Convenience	16	2.0
Fuels Marketing and Supply		
Refining	19	(0.7)
Petrochemicals	10	2.0
Lubricants		
Global Fuels		
Total Refining & Marketing	45	3.3

Relative areas in pie charts based on average operating capital employed (pre-tax)

Performance momentum

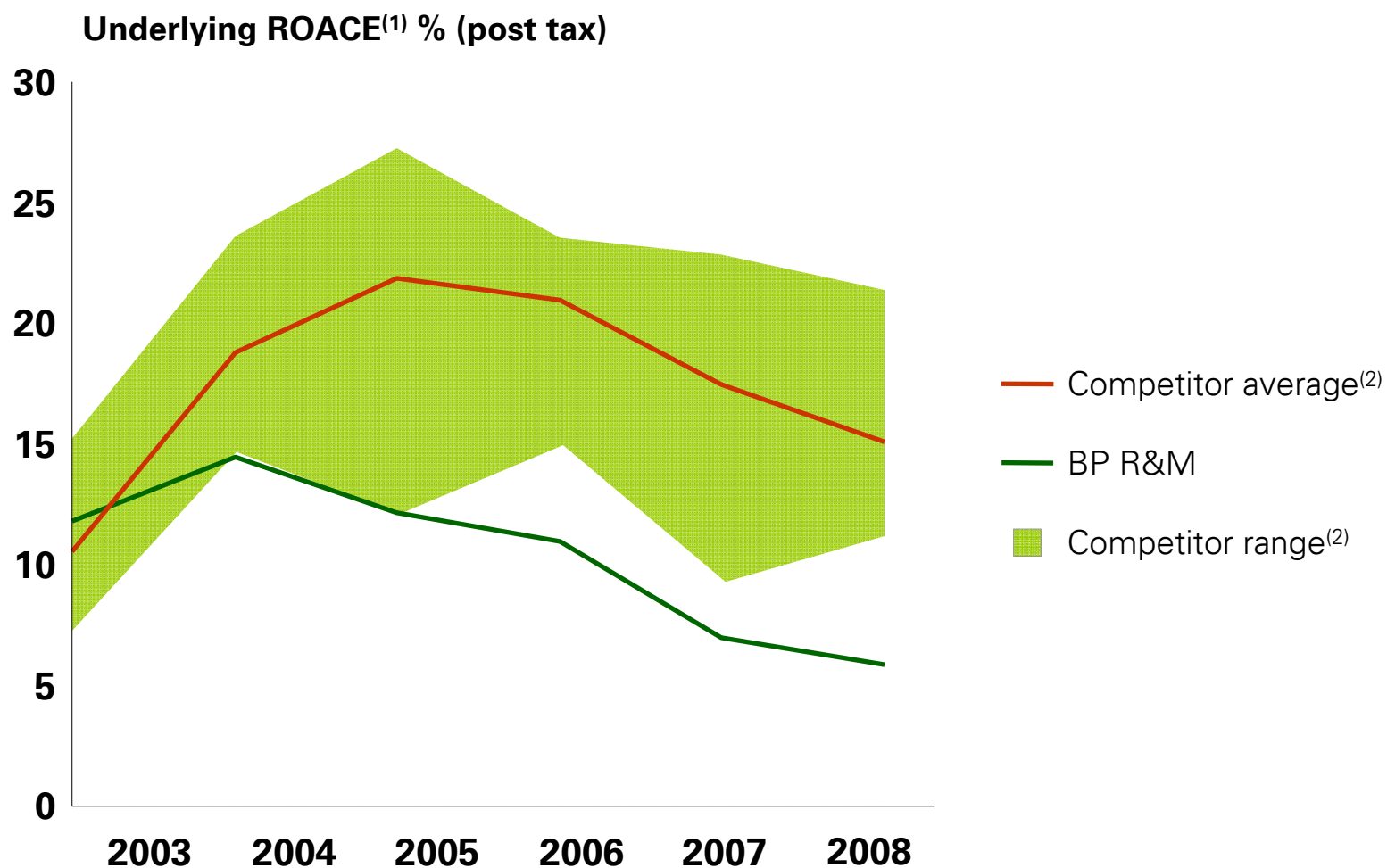


Pre-tax underlying RC profit (\$bn)





Competitive performance



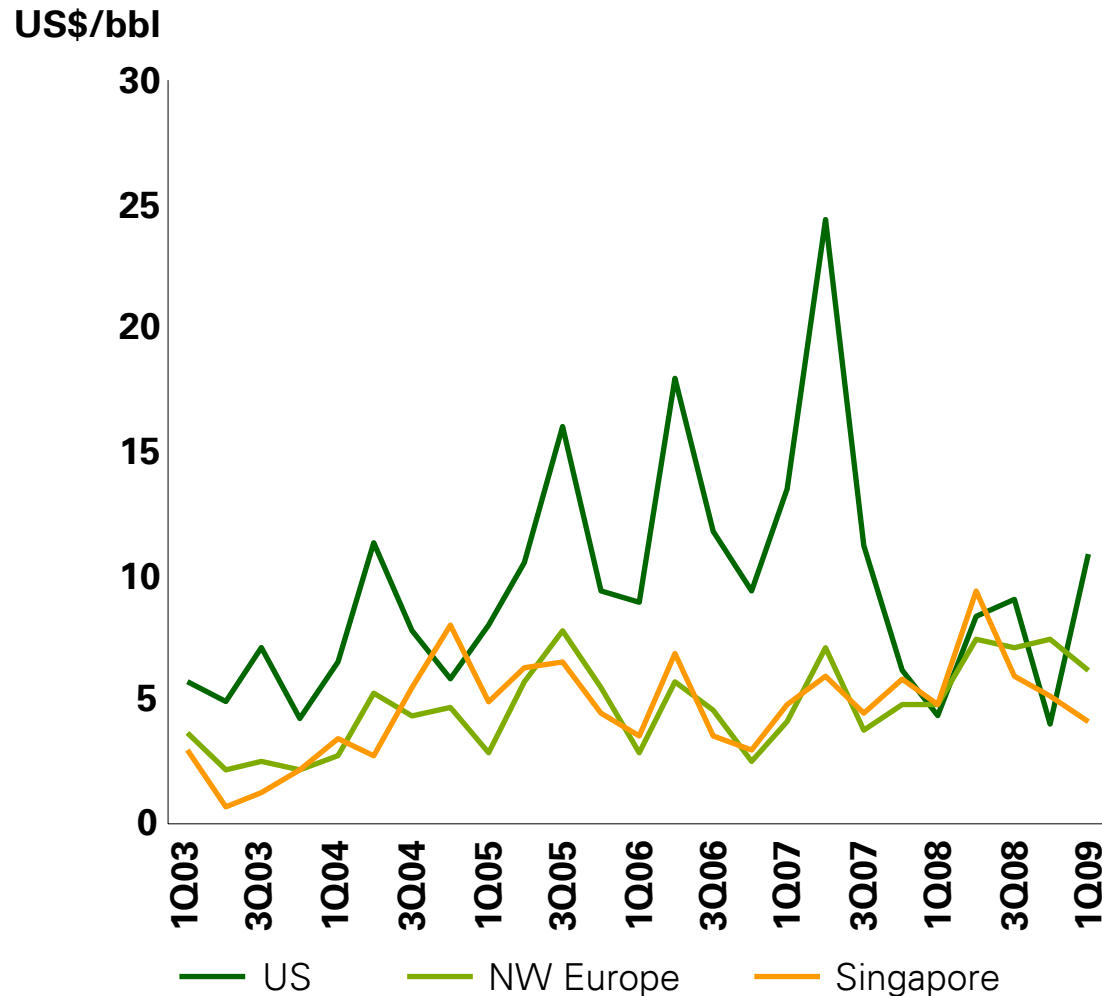
(1) BP and competitor return on average capital employed data adjusted to comparable basis

(2) Competitor set comprises R&M segments of Super Majors

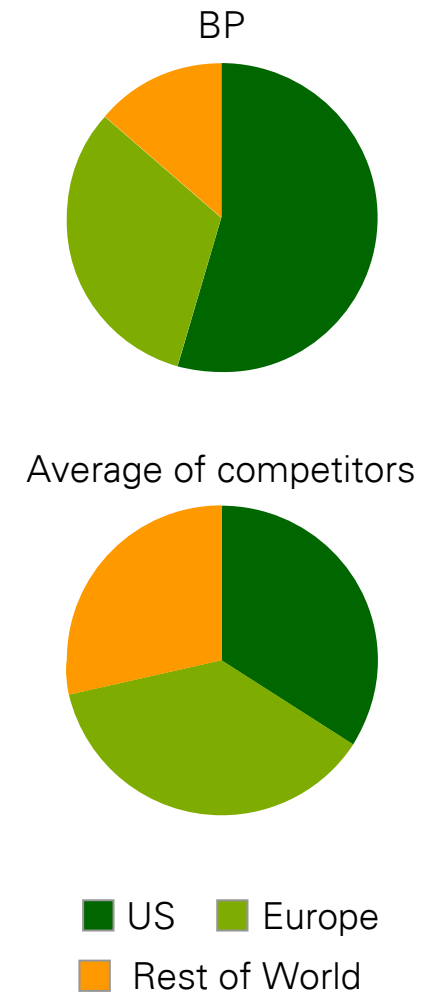
Regional refining margins and BP's relative exposure



Refining regional indicator margins (US\$/bbl)



Regional refining capacities



(1) Competitor set comprises R&M segments of Super Majors

Closing the performance gap in a challenging environment



- Business services and overheads programme scoped and underway
- 15% reduction in Senior Management on track
- Flat cash costs at constant forex in high inflation environment



- Integrated Fuels Value Chains organisation complete
- Portfolio: International Businesses footprint reduction
- US Convenience Retail de-capitalisation progressing well

Restoring revenues



- Refining performance: Toledo, Whiting, Texas City revenues restored
- Improved supply optimisation
- Margin capture in Petrochemicals and marketing



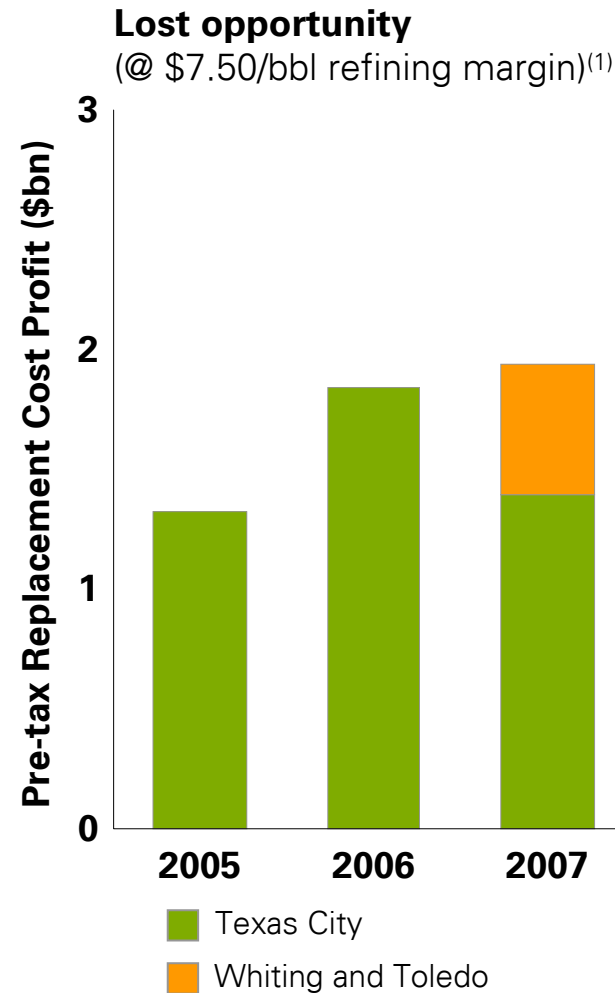
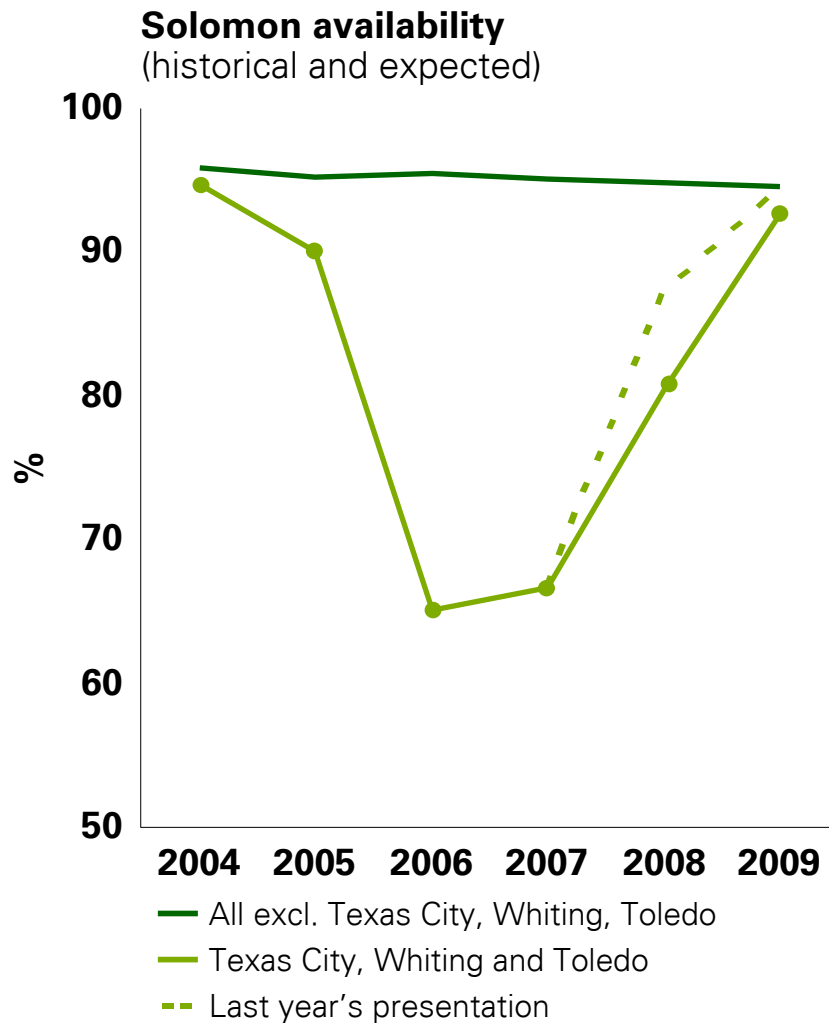
2008

2009

2010

2011

Restoring missing revenues Refining availability



(1) BP Global Indicator Margin (GIM)
2009 BP projections

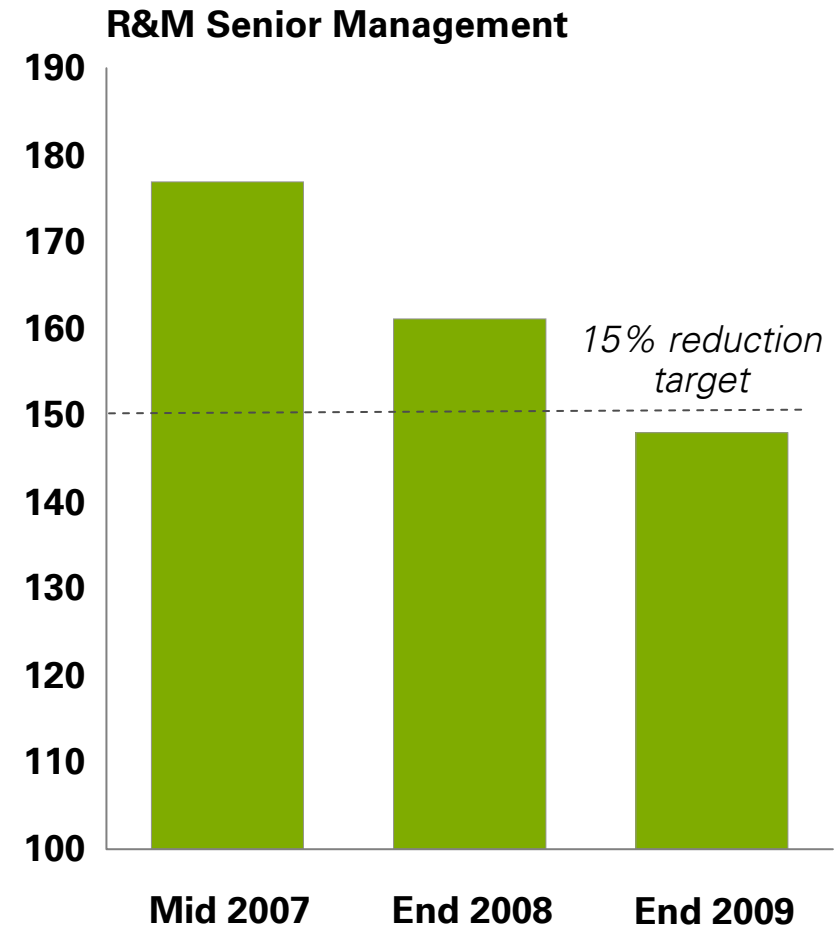
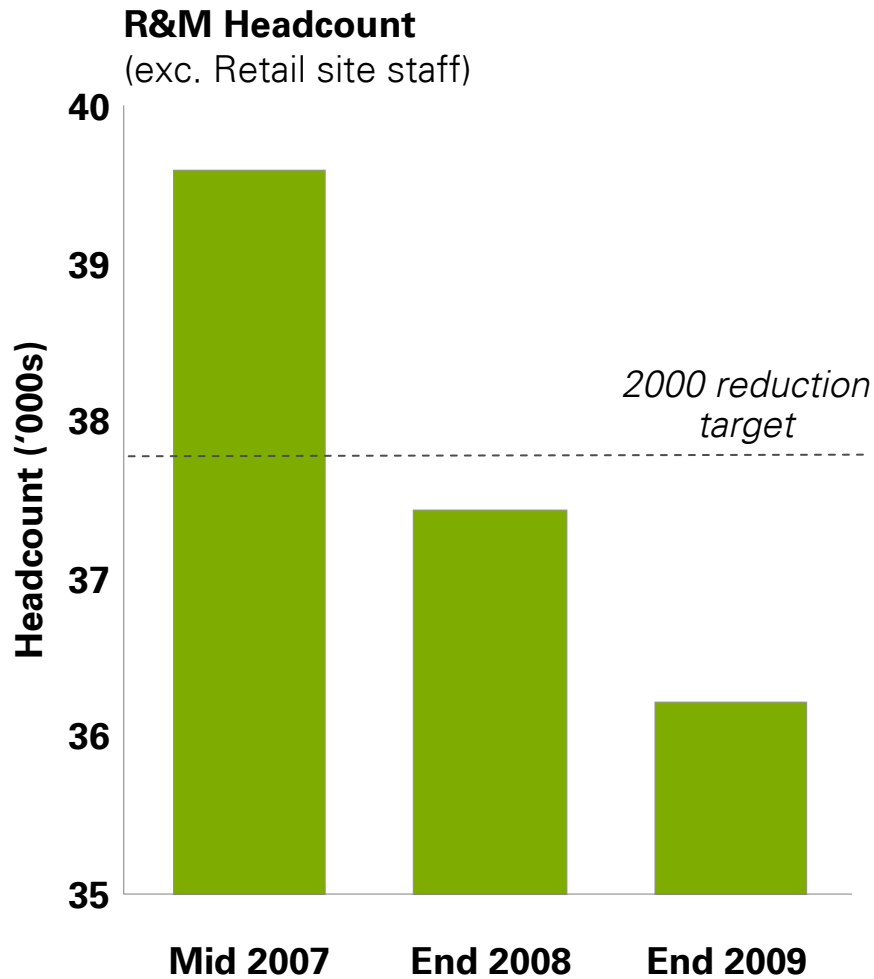
Business simplification



	Pre-programme launch	End 2008	Programme target
Integrated Fuels Value Chains	Designed	Implemented	Competitive
US Company owned Sites	805	512	0
Countries with direct Lubricants presence	60	50 ⁽¹⁾	40 ⁽¹⁾
Countries with Aviation presence	101	69	55

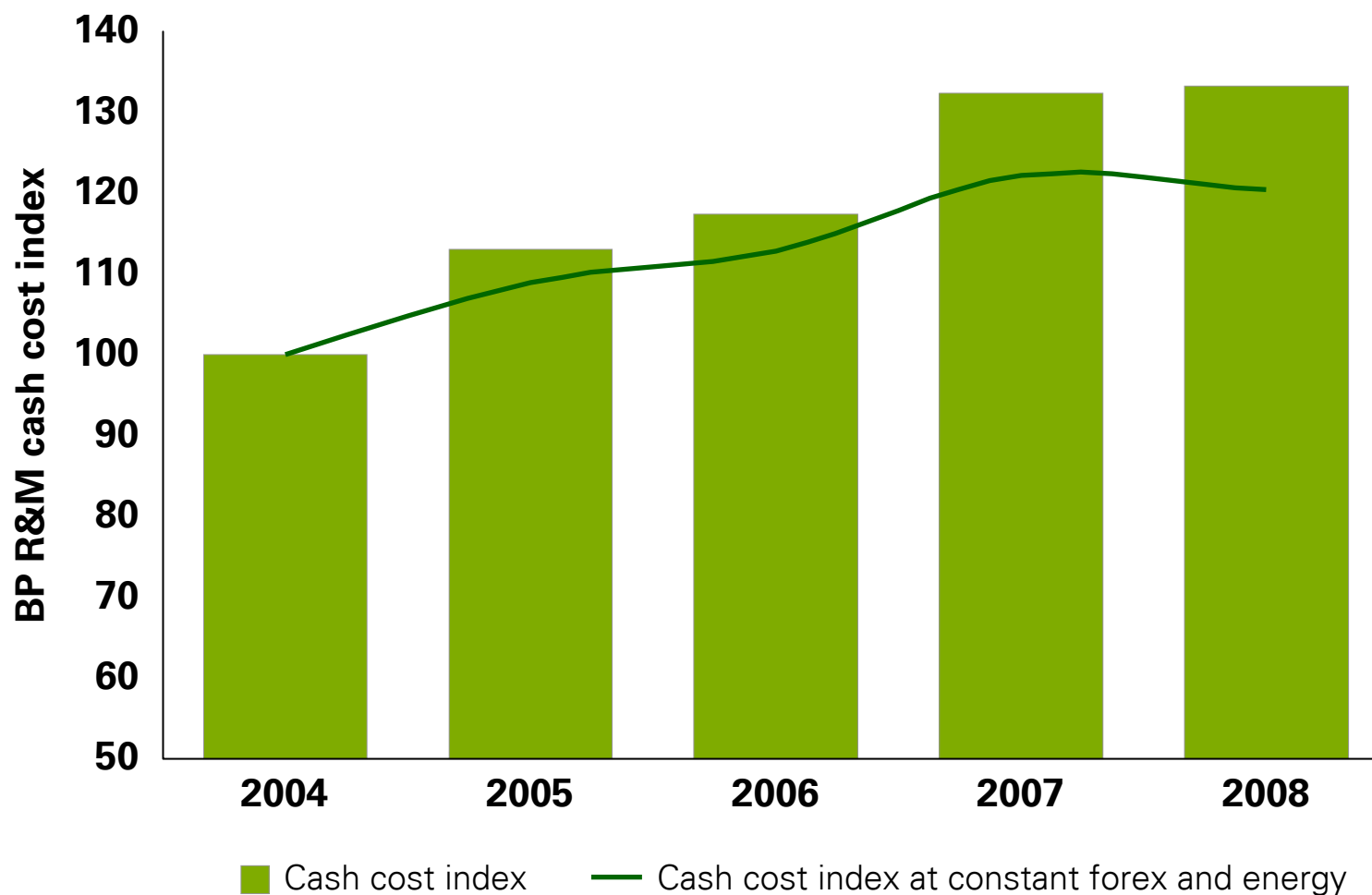
(1) Reduced direct presence in a number of other countries

Headcount





Repositioning our cost efficiency



Portfolio strengths



Advantaged Fuels Value Chains

US West Coast, Rhine, Southern Africa and Australasia

Petrochemicals

Concentrated focus in fast growing Asian markets

Lubricants

Castrol brand and marketing capability

Global Fuels

Brand and supply chain integration

Value chain optimisation

Integrated Supply and Trading

Leading technologies

Lubricant formulations and Petrochemicals processes

Leading fuels and convenience brands

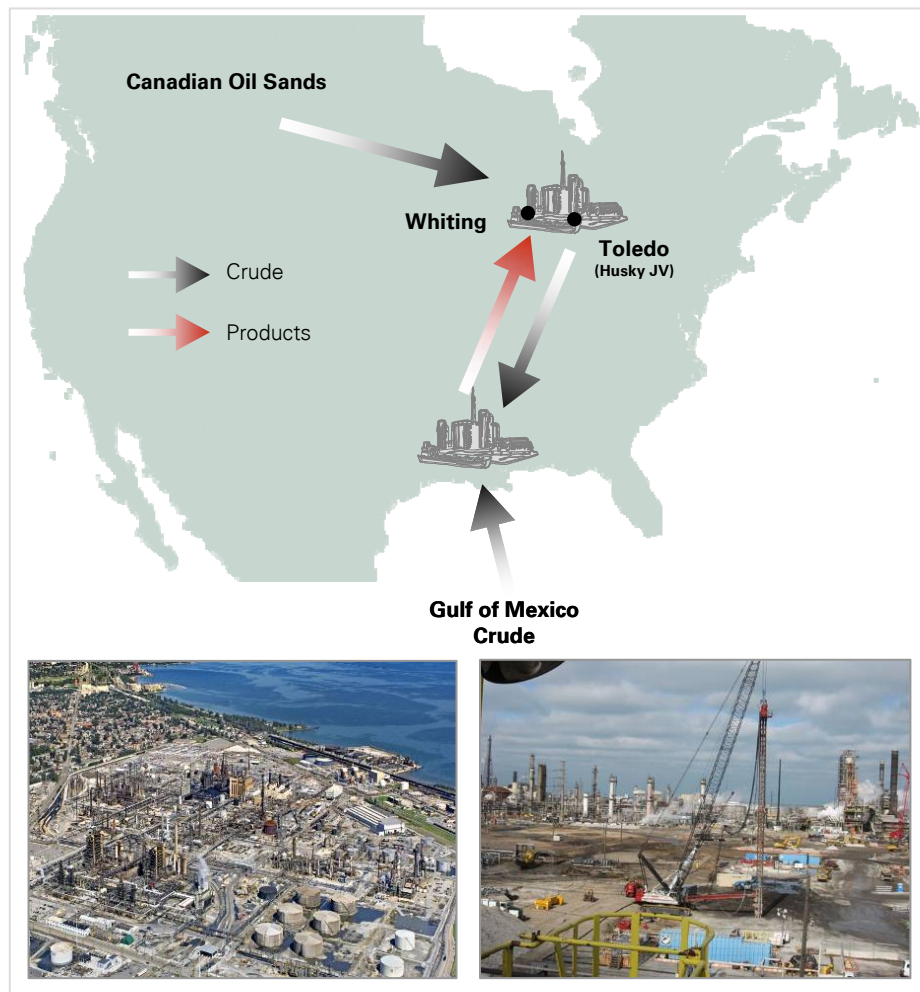




Portfolio improvement

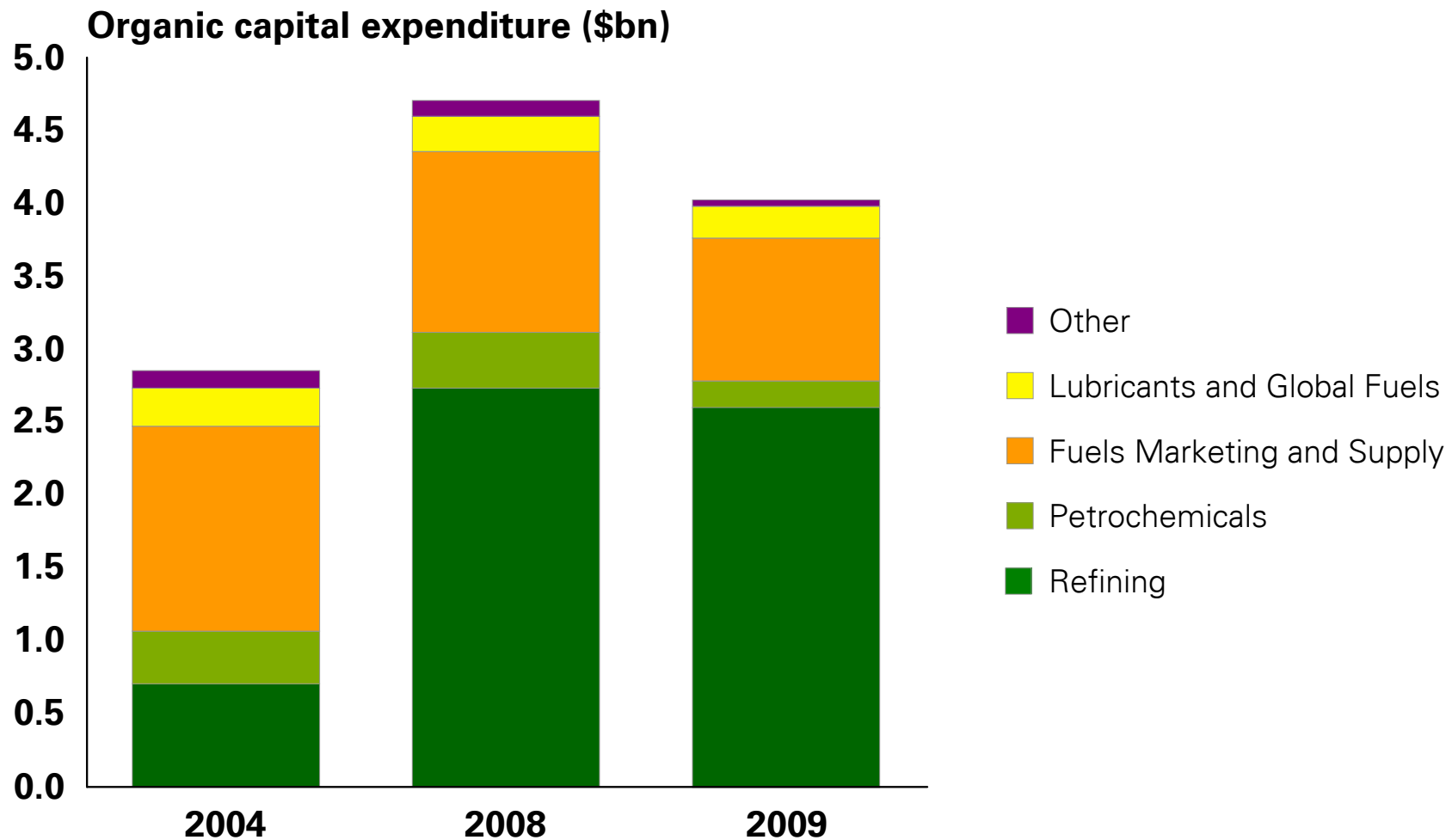
US / Europe based Petrochemicals	Sale of Innovene in 2005	✓
Exposure to Asian growth	Continued growth of Petrochemicals in China	✓
Exposure to European gasoline	Sale of Coryton and purchase of remaining Rotterdam share	✓
Fragmented approach	Integrated FVCs and bias to manufacturing	✓
Marketing footprint	Refocusing Lubricants, Air and US Convenience Retail	✓
Iberia refining configuration disadvantage	Castellon coker	✓
US Mid West feedstock disadvantage	Whiting modernisation project and Husky Toledo JV	In progress

Whiting modernisation project



- Location advantage as more extra heavy crude flows from Canada to the Gulf
- Repositions Whiting to process advantaged feedstocks at scale
 - Capture light / heavy spread and location advantage
 - Run 340,000+ barrels/day of extra heavy crude
 - Shift in yield
- Access to integrated Fuels Value Chains' infrastructure

Investment Bias to manufacturing





Summary and what to expect

Achievements so far:

- ~\$2bn of performance gap closure in 2008:
 - Restoration of revenues complete
 - Fuels Value Chains established
 - Lubricants, Aviation and Convenience Retail footprint reduced
 - Cost efficiency improvements

2009:

- Emphasis on performance delivery and efficiency
- Strong financial momentum from 2008 progress

By end 2011, we are on track to:

- Close the performance gap
- Deliver material free cashflow



Andy Inglis

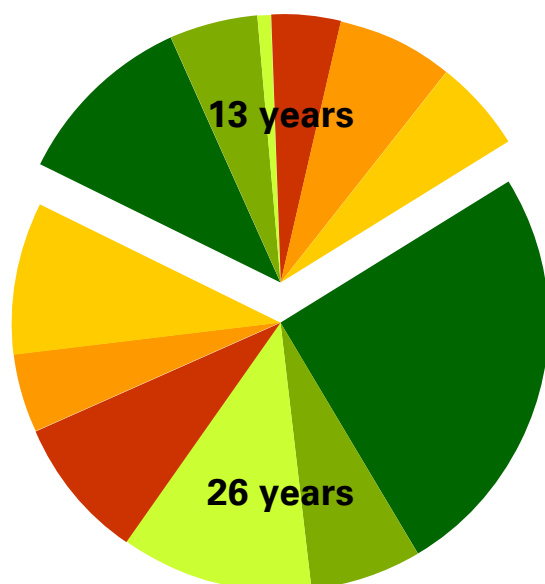
Chief Executive, Exploration & Production



2008: resources and reserves

Excluding TNK-BP⁽¹⁾

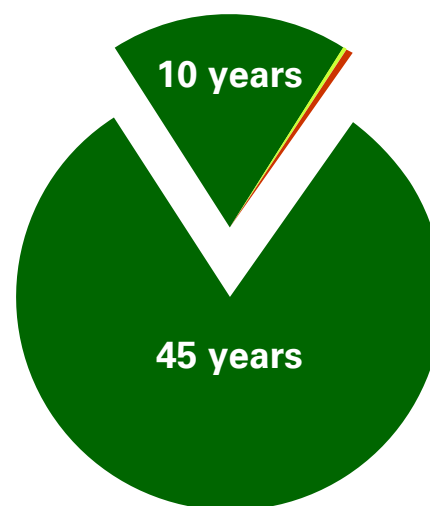
Proved: 14.6 bn boe



Non-proved: 28.0 bn boe

TNK-BP

Proved: 3.6 bn boe



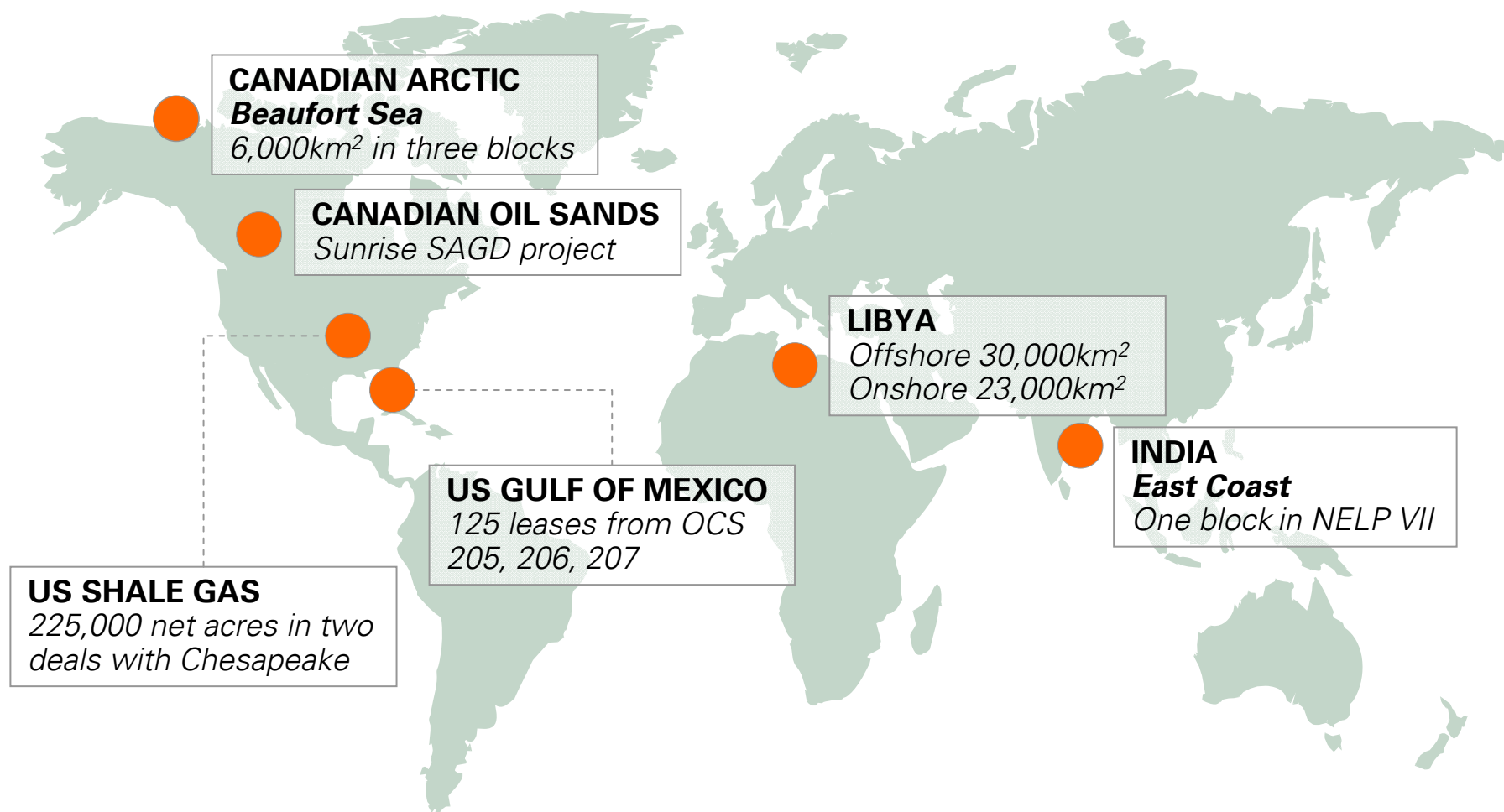
Non-proved: 15.4 bn boe

- Conventional oil
- Deepwater oil
- Water flood viscous and heavy oil
- Conventional gas
- LNG gas
- Unconventional gas

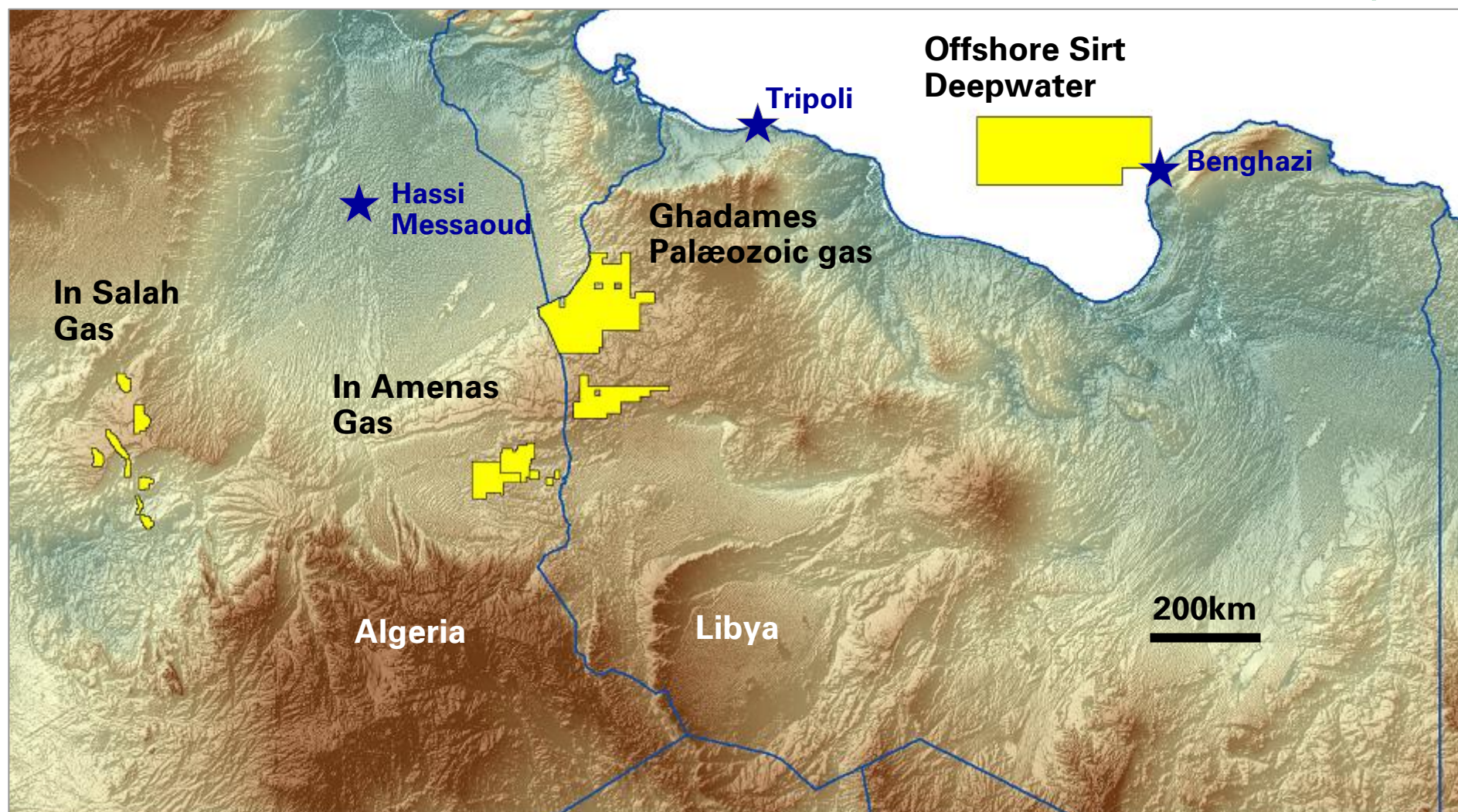
- Extended resource life by three years
- 2008 reserve replacement ratio of 117%, excluding acquisitions and divestments

(1) Resources at end-2008 on a combined basis of subsidiaries and equity-accounted entities, excluding TNK-BP

Access in 2008



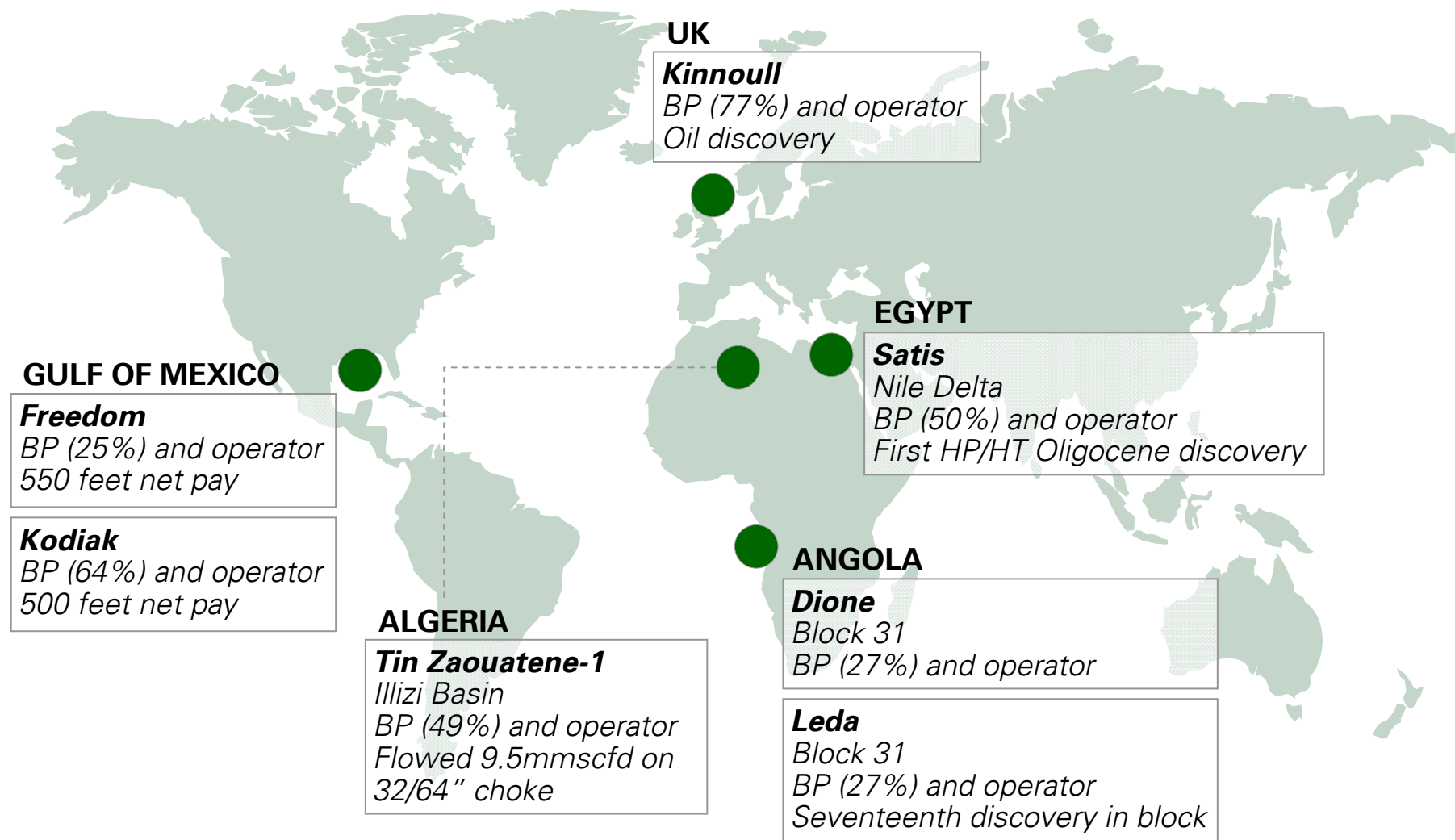
Libya access



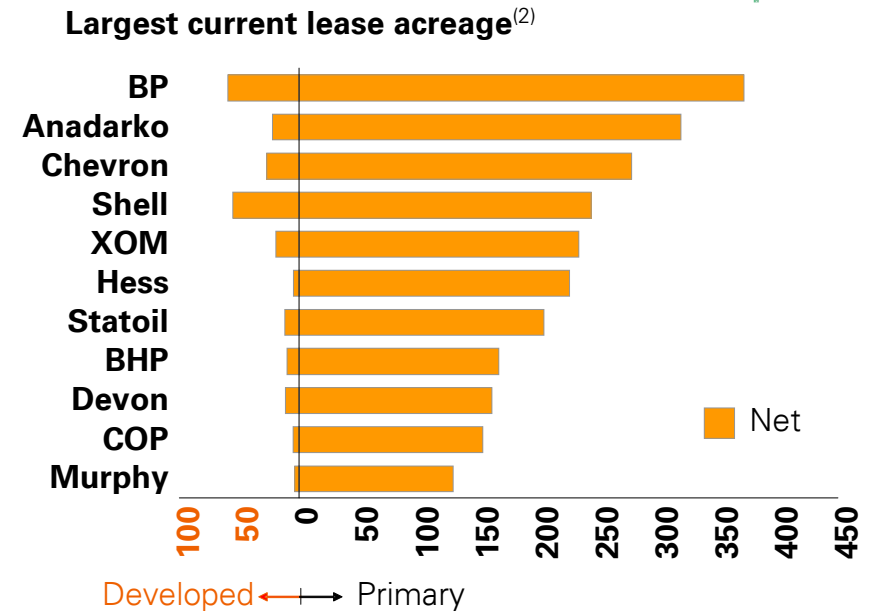
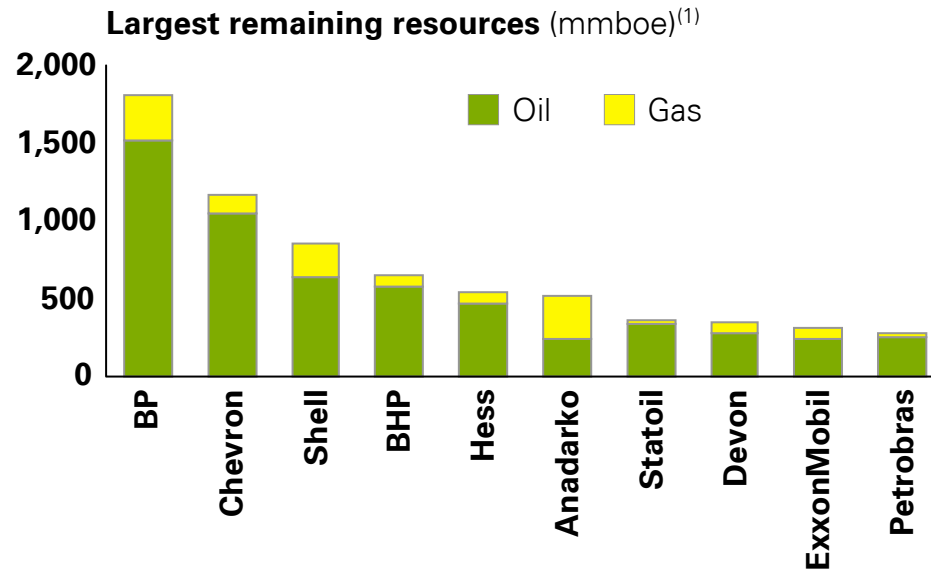
■ BP acreage



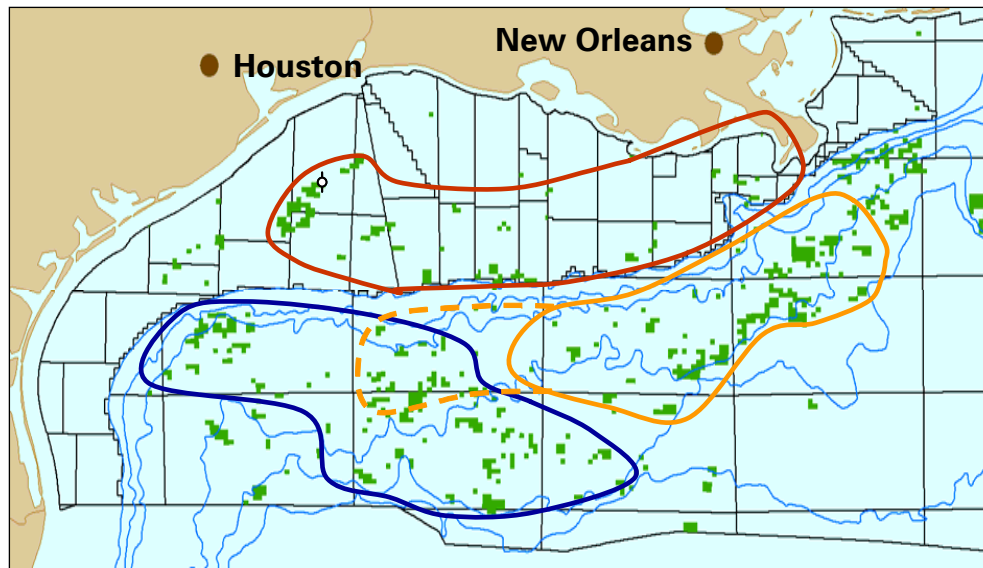
Exploration success in 2008



Gulf of Mexico



Exploration focus areas for the next five years



- Deep gas play
- Miocene expansion
- Paleogene

(1) Wood Mackenzie, commercial reserve assessment
 (2) US Mineral Management Service

Technology flagships

Each has potential to deliver 1billion+ boe increase in reserves

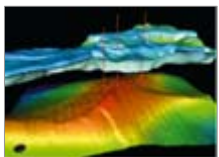


Inherently Reliable Facilities

Monitor, predict and manage corrosion to increase operating efficiency

Advanced Seismic Imaging

Locate and enable access to new resources



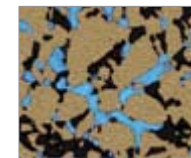
Field of the Future™

Deliver 100mboed through real time reservoir, wells and facility management



Pushing Reservoir Limits

Advanced gas injection and waterflood technologies



Subsea Well Intervention/ Deepwater Facilities

Improve subsea recovery factors

Gulf of Mexico Paleogene

Progress 2 billion boe via sustained high pressure well tests

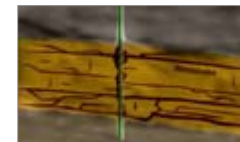


Beyond Sand Control

Deliver capital expenditure savings and incremental production / resources

Unconventional Oil

Progress 2 billion boe heavy oil resource



Unconventional Gas

Prove 12tcf tight gas resource

Effective Reservoir Access

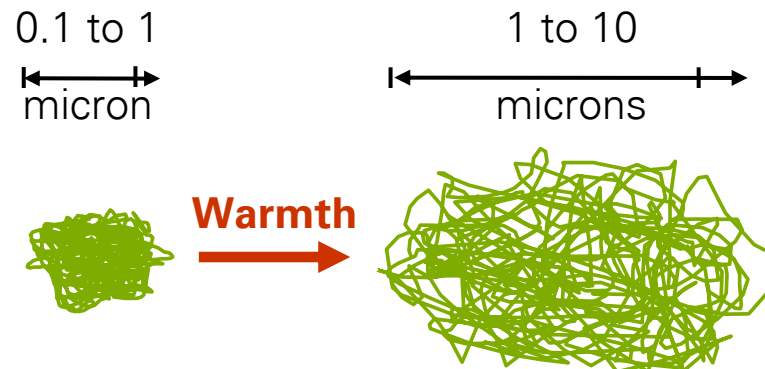
Four-fold increase in reservoir contact area per well

Pushing Reservoir Limits: Step change in oil recovery technology

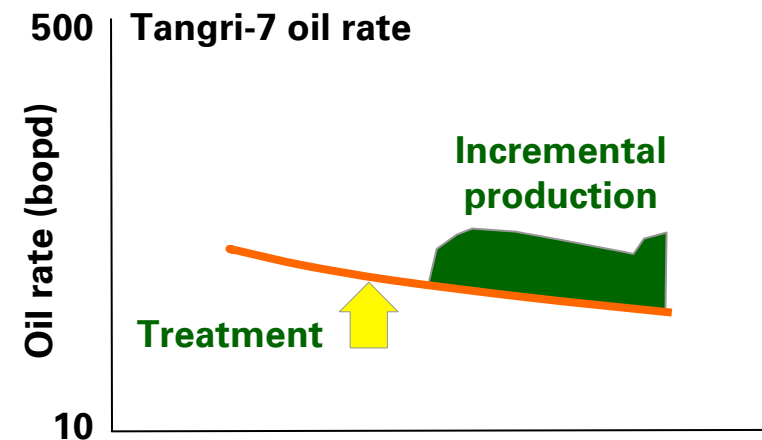
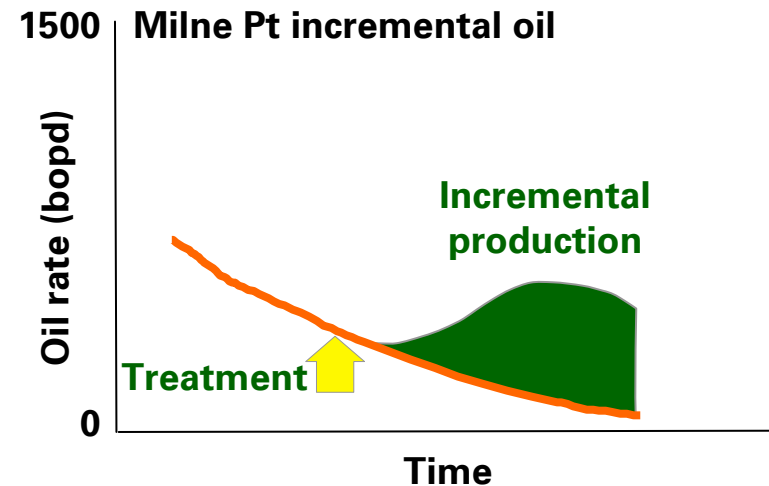


Bright Water™

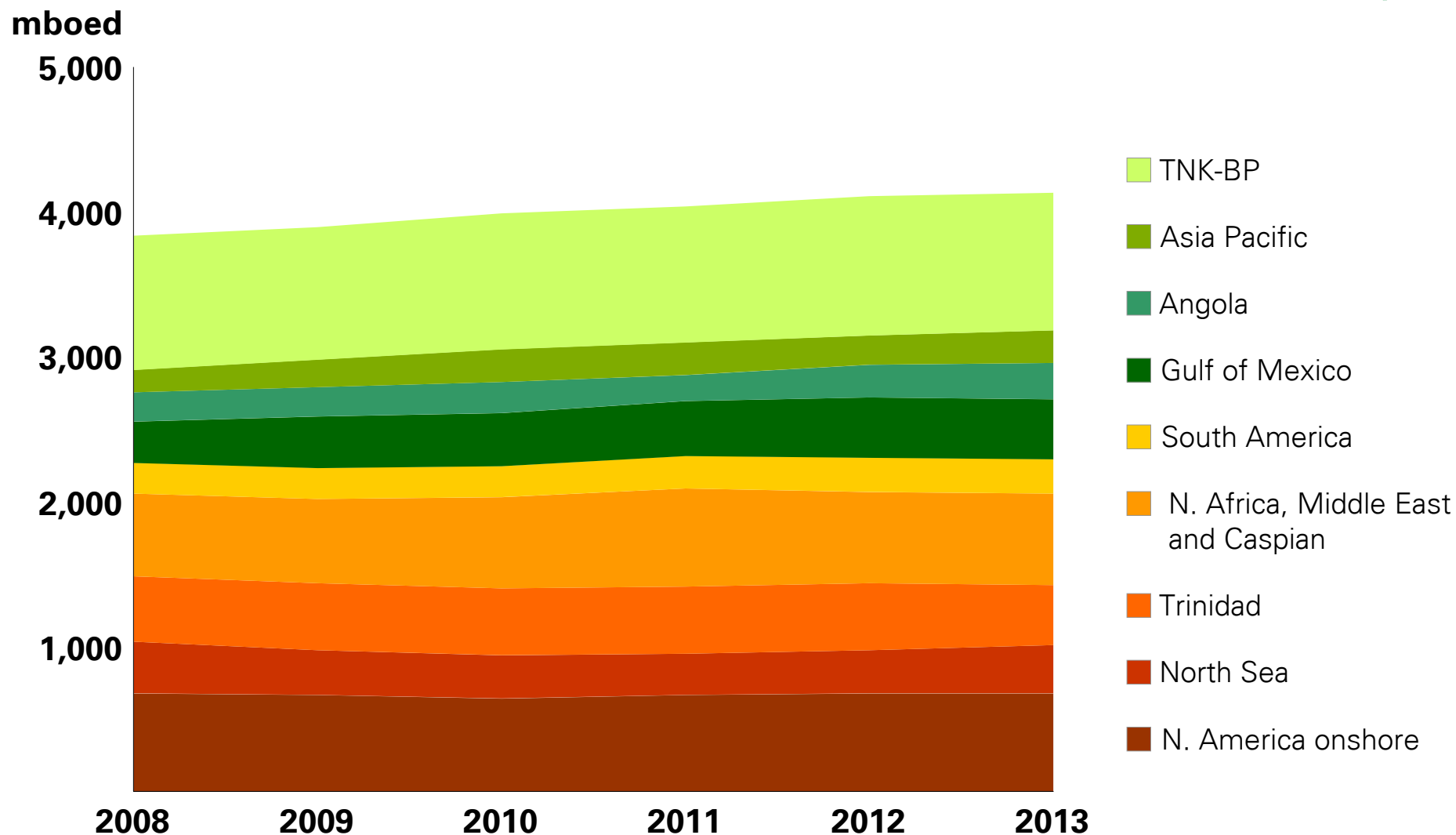
Injected thermally activated particle pops open and blocks better swept zones



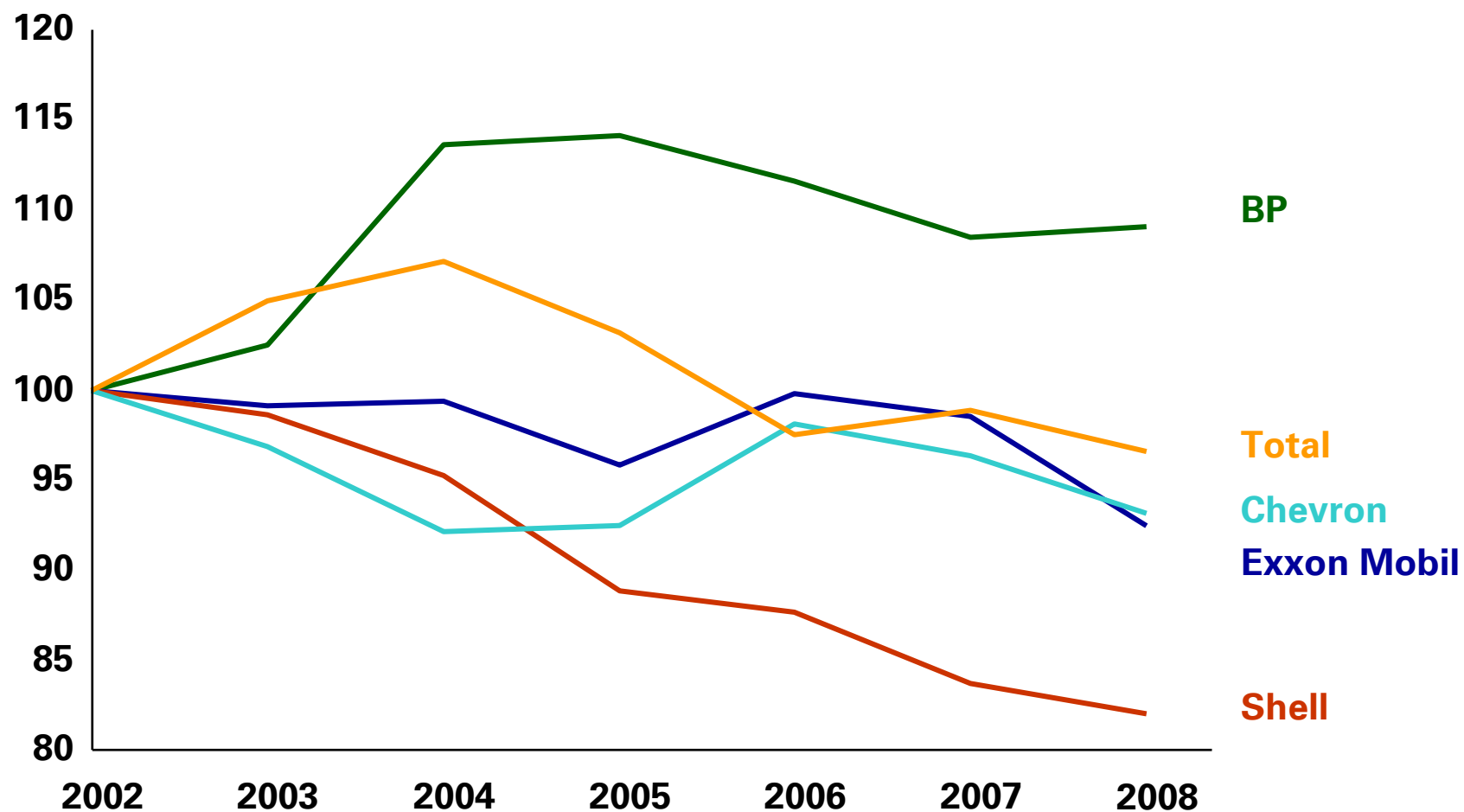
The results



Production outlook 2008–2013



Super Major production since 2002

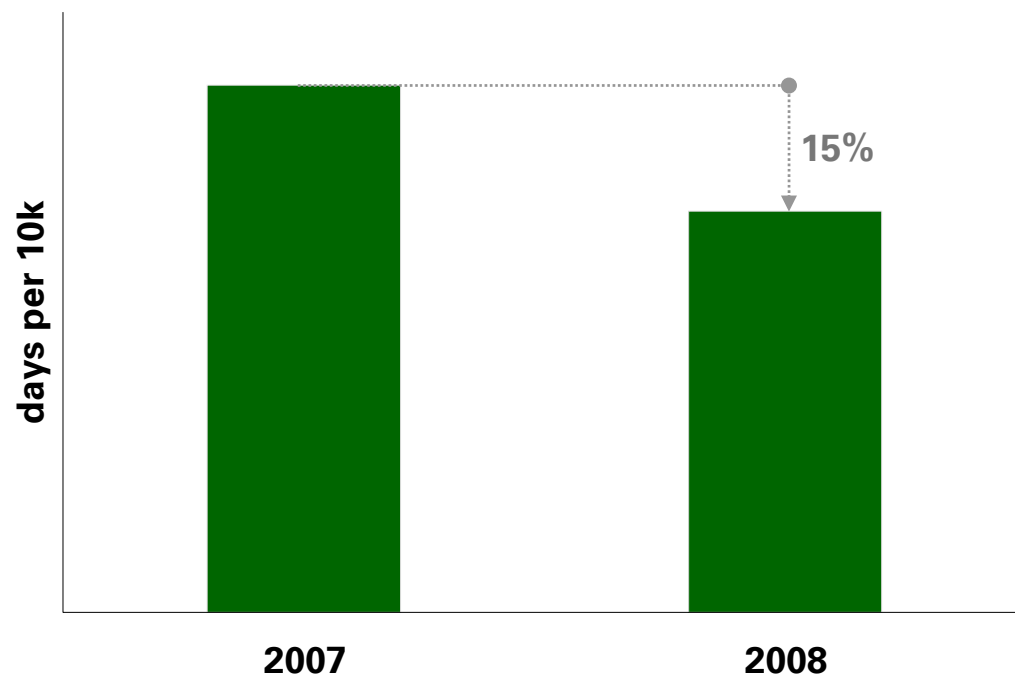


Barrels of oil equivalent as reported in company disclosures, indexed to 2002

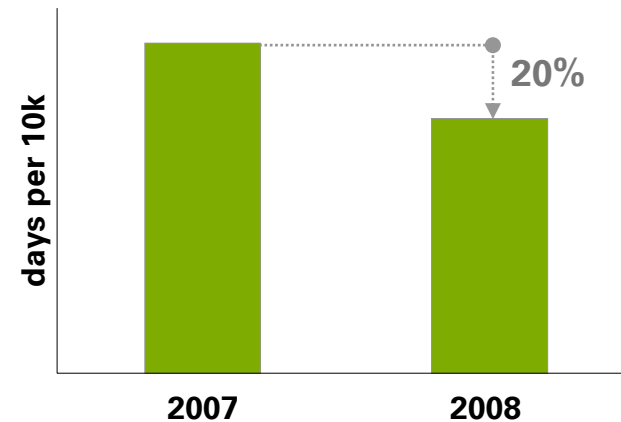


Improving drilling performance

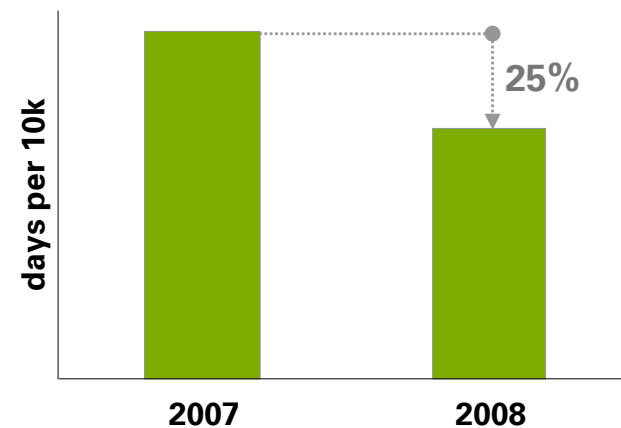
E&P days per 10k drilling performance



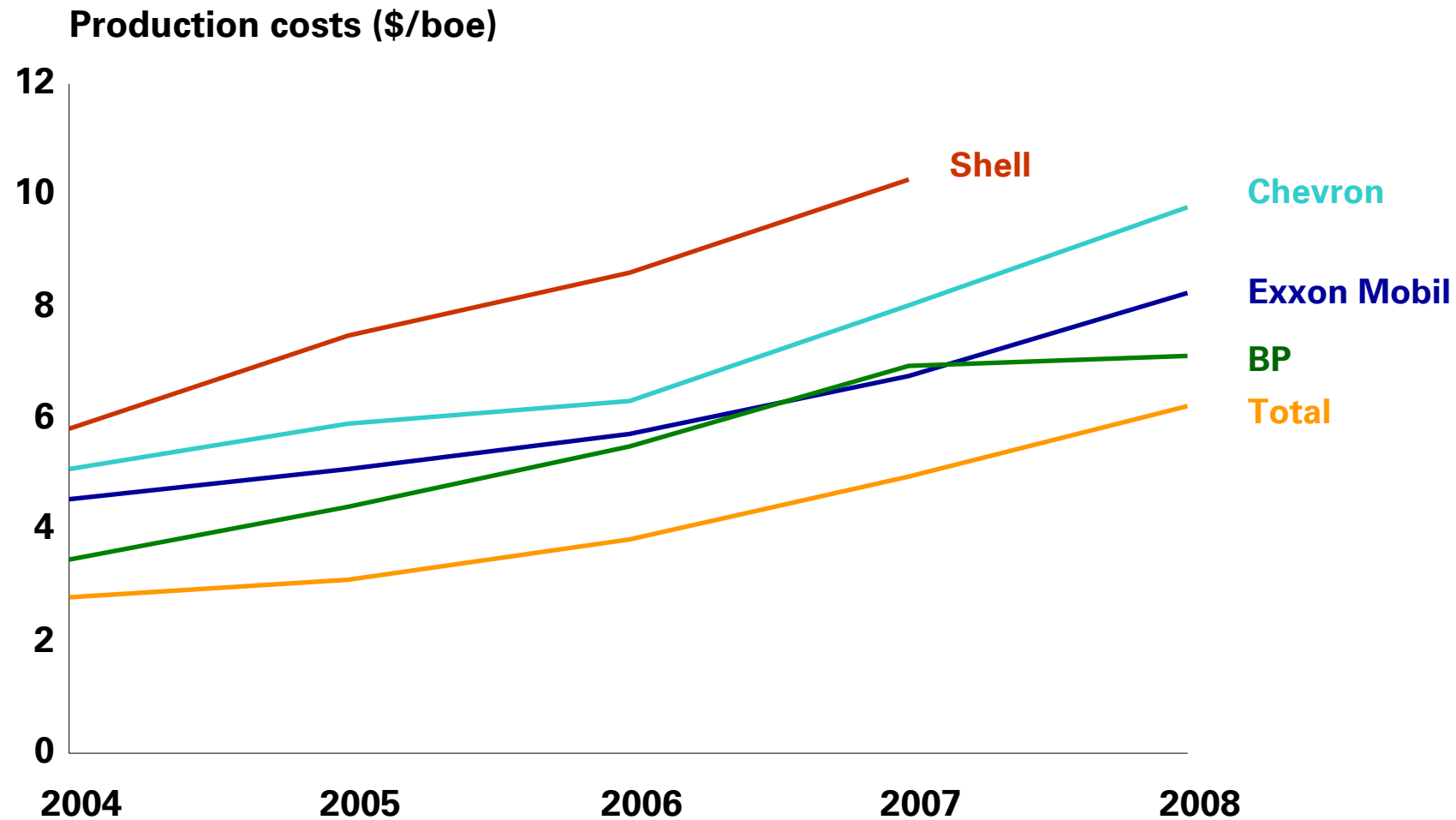
North America Gas days per 10k drilling performance



Trinidad days per 10k drilling performance



Cost focus



*Production costs and production per FAS69 disclosure in 10-K / 20-F. Consolidated subsidiaries only.
Total's 2008 estimate based on FY08 presentation.*

Major Projects contributing to 2013 growth



Angola

Kizomba C Phase 1 ✓
Kizomba C Phase 2 ✓
Angola LNG
Pazflor
PSVM

Gulf of Mexico

Thunder Horse ✓
Atlantis Phase 2
Dorado
Great White
King South

Asia Pacific

Angel ✓
Australia LNG Train 5 ✓
North Rankin B
Tangguh Phase 1



North Africa, Middle East and Caspian

ACG Phase 3 ✓
Egypt Gas Phase 1 ✓
Saqqara ✓

North America onshore

Canada Noel
Liberty

North Sea

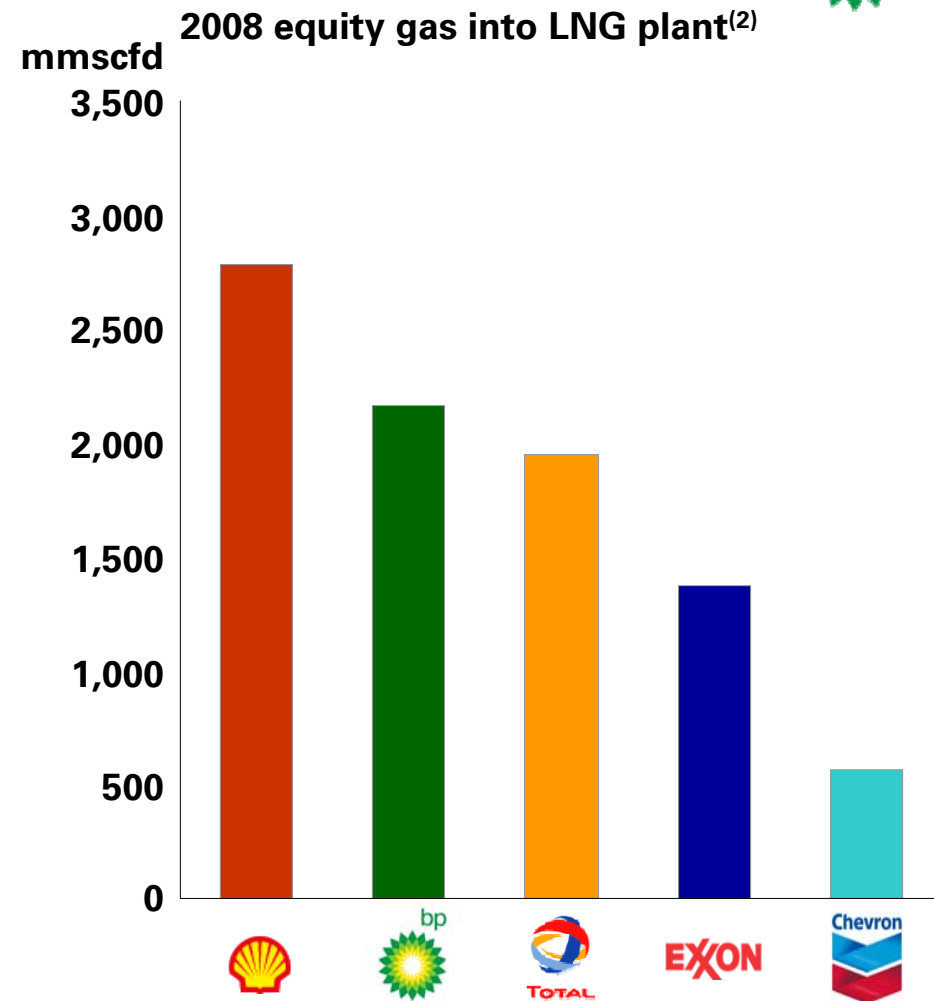
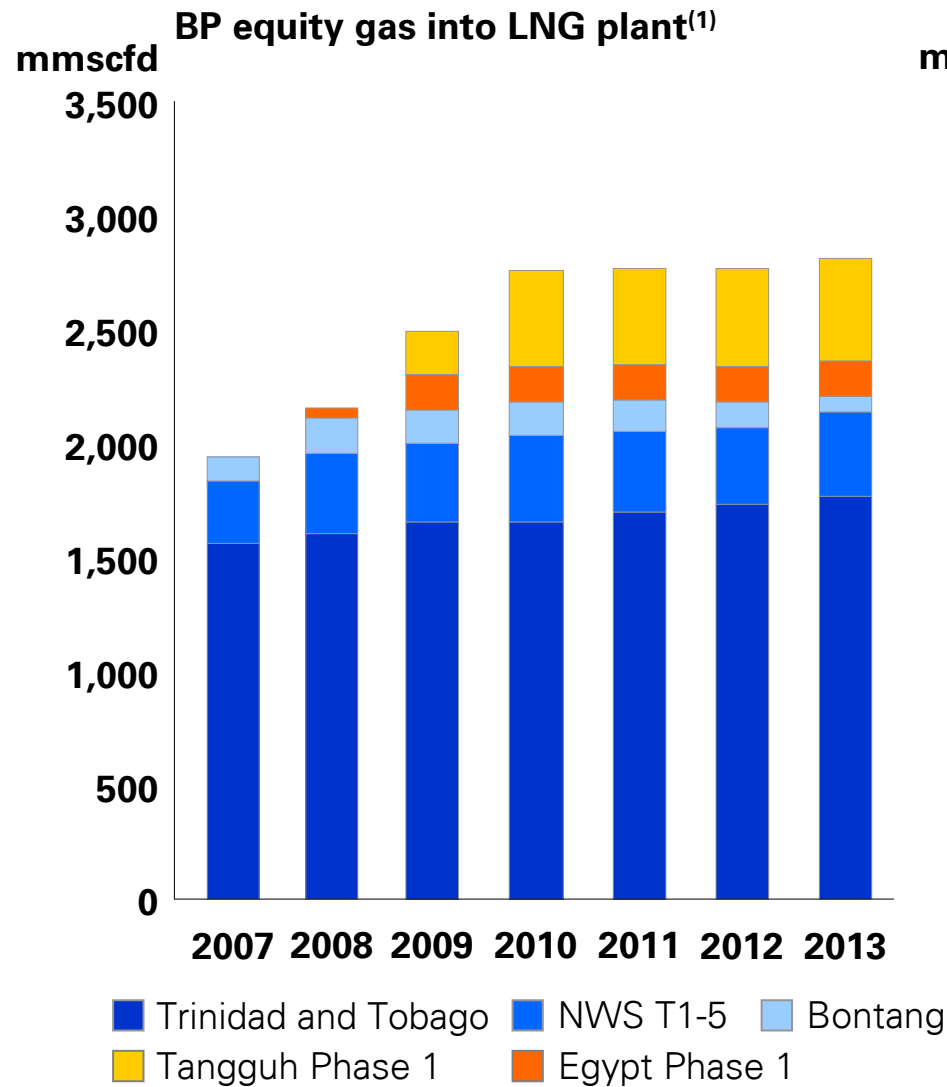
Foinaven P2S ✓
Skarv
Valhall Redevelopment

Trinidad

Savonette

✓ onstream in 2008

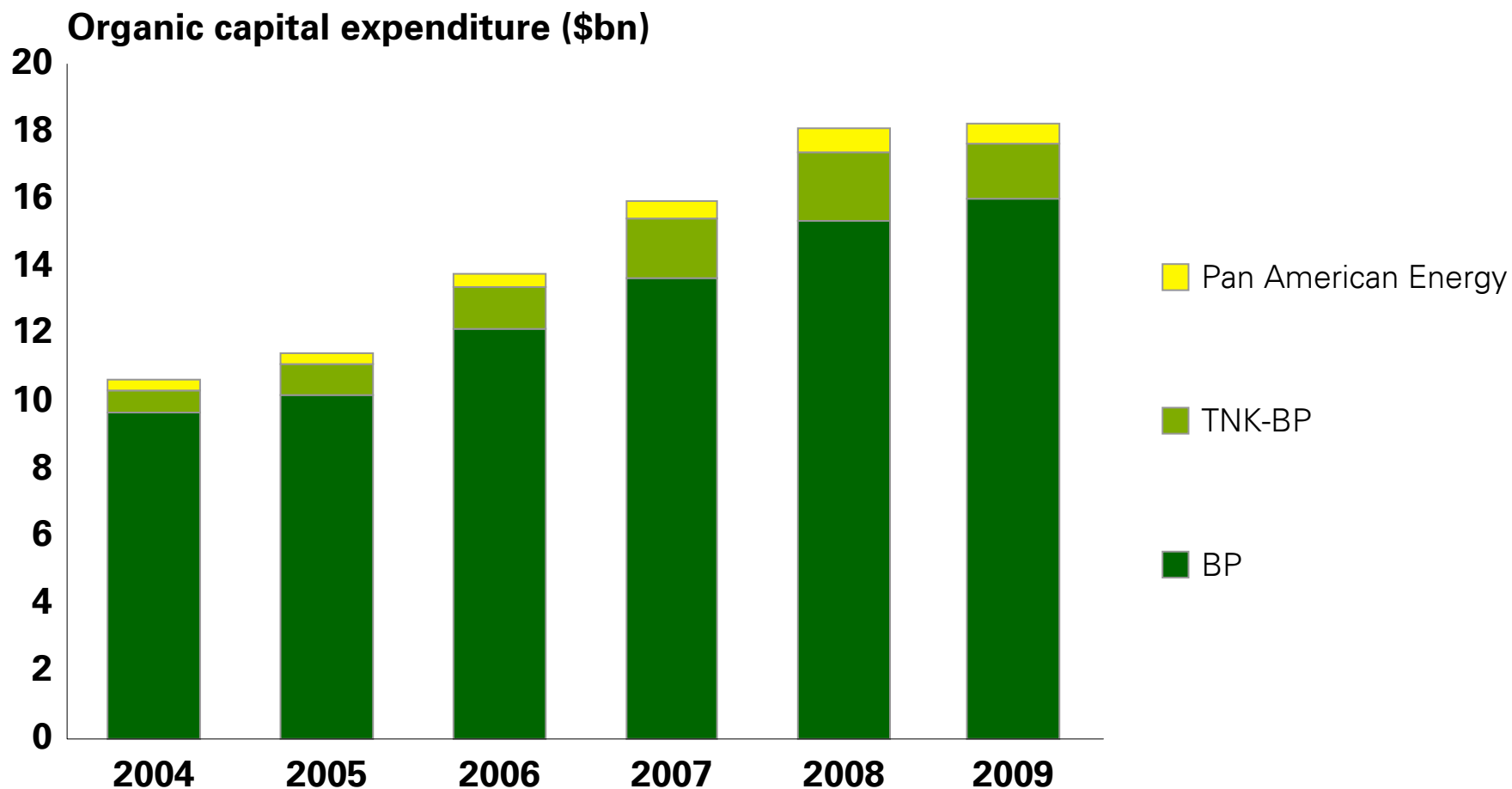
LNG growth



(1) BP projections for 2009 and beyond

(2) Wood Mackenzie and BP data

Investing for growth



Organic Capital Expenditure above excludes: 2004 – Slavneft; 2006 – Rosneft, 2007 – asset exchanges with Occidental; 2008 – accounting treatment related to our transactions with Husky and Chesapeake. 2009 BP projections

Potential for continued production growth to 2020



	PROJECT	DEVELOPMENT STAGE	LOCATION	BP OP.	DEVELOPMENT TYPE	GROSS CAPACITY /MBOED	WI (%)
2009-2013	Liberty	Post FID	Alaska	✓	Oil	40	100
	In Salah Gas Compression	Post FID	Algeria		Gas	40	33
	Chirag Oil Project	FEED	Azerbaijan	✓	Oil	185	34
	Sunrise	Appraisal	Canada		Heavy Oil	200	50
	Skarv	Post FID	North Sea	✓	Gas Condensate	150	24
	Kessog	Appraisal	North Sea	✓	Oil	50	50
	Savonette	Post FID	Trinidad	✓	Gas	0.65 bcfd	100
	Serrette	FEED	Trinidad	✓	Gas	0.5 bcfd	100
	Trinidad Compression	Appraisal	Trinidad	✓	Gas	0.5-1 bcfd	100
	Clochas Mavacola	FEED	Angola		Deepwater	Under study	27
	PSVM	Post FID	Angola	✓	Deepwater	150	27
	Pazflor	Post FID	Angola		Deepwater	200	17
	Angola LNG	Post FID	Angola		LNG	175	14
	CLOV	FEED	Angola		Deepwater	160	17
	Tangguh Stage 1	Post FID	Indonesia	✓	LNG	210	37
	North Rankin B	Post FID	Australia		LNG	380	17
	Great White	Post FID	Gulf of Mexico		Deepwater	100	33
	Isabela	Appraisal	Gulf of Mexico	✓	Deepwater	40	67
	Mad Dog tiebacks	Appraisal	Gulf of Mexico	✓	Deepwater	50	60
2014+	Uvat (Eastern Hub)	Operating	Russia		Onshore Oil	60-100	50
	Verkhnechonskoye	FEED	Russia		Onshore Oil	140	34
	Alaska Heavy Oil	Appraisal	Alaska	✓	Heavy Oil	Under study	100
	Alaska Gas (Denali)	Appraisal	Alaska		Gas	4bcfd	50
	Bourarhet	Appraisal	Algeria		Gas	Under study	75
	Shah Deniz Stage 2	Appraisal	Azerbaijan	✓	Gas	275	26
	WND Gas	Appraisal	Egypt	✓	Gas	165	60
	Satis	Appraisal	Egypt	✓	Gas	Under study	50
	Oman	Appraisal	Oman	✓	Tight Gas	Under study	80
	Clair Ridge	Appraisal	North Sea	✓	Oil	85	29
	Block 31SE	Appraisal	Angola	✓	Deepwater	150	27
	Block 31 West	Appraisal	Angola	✓	Deepwater	150	27
	Future Hub	Appraisal	Angola	✓	Deepwater	150	27
	Block 18 West	Appraisal	Angola	✓	Deepwater	150	50
	Browse	Appraisal	Australia		LNG	Under study	17
	Tubular Bells/Kodiak	Appraisal	Gulf of Mexico	✓	Deepwater	100	57
	Mars B	Appraisal	Gulf of Mexico		Deepwater	Under study	29
	Freedom	Appraisal	Gulf of Mexico	tbc	Deepwater	Under study	40
	Kaskida	Appraisal	Gulf of Mexico	✓	Deepwater	Under study	70
	Rospan	Appraisal	Russia		Gas	Under study	50
	Russkoye	Appraisal	Russia		Heavy Oil	Under study	50

BP projections



Delivering upstream growth

- Ongoing success in growing the resource base
 - Resource base continues to grow: 61.6 billion boe at end 2008
 - 15 year track record of reporting 100%+ reserves replacement⁽¹⁾
- Growing production to 2013
- Potential for continued production growth to 2020
- Portfolio offers opportunities that are competitive in a range of environments
- Responding to current environment and driving efficiency

(1) On a combined basis of subsidiaries and equity-accounted entities, excluding acquisitions and divestments



Tony Hayward

Conclusions



Alternative Energy: 2008 performance

Solar

- 2008 sales up 41 %
- Manufacturing footprint optimized

Wind

- Strategic decision to focus on US
- 3rd largest US portfolio

Biofuels

- First JV production of Brazilian cane-to-ethanol
- Lignocellulosic conversion: Verenium deal closed



Alternative Energy: disciplined growth

Solar

- Further optimization of manufacturing base

Wind

- Continued build out of portfolio
- Pace to finance and partner constraints

Biofuels

- Grow Brazilian bioethanol
- Demonstrate biobutanol commercialization
- Develop lignocellulosic conversion technology

Hydrogen Energy

- Progress Abu Dhabi Hydrogen power and CO₂ capture project



A challenging environment

Our response

- Immediate priorities
 - Safe and reliable operations
 - Dividend
 - Rapid cost reduction: drive deflation into our business
- Strengths
 - Cost momentum: 'every dollar counts, every seat counts'
 - Operational momentum: production, refining
 - Strong balance sheet
 - Deep technology focus
 - Low exposure to high-cost upstream assets (tar sands, gas to liquids)

Oil price and costs



**BP cash
cost index**

170
160
150
140
130
120
110
100
90
80

**Brent oil price
(\$/bbl)**

100
80
60
40
20
0

2004

2005

2006

2007

2008

2009

2009 BP projections

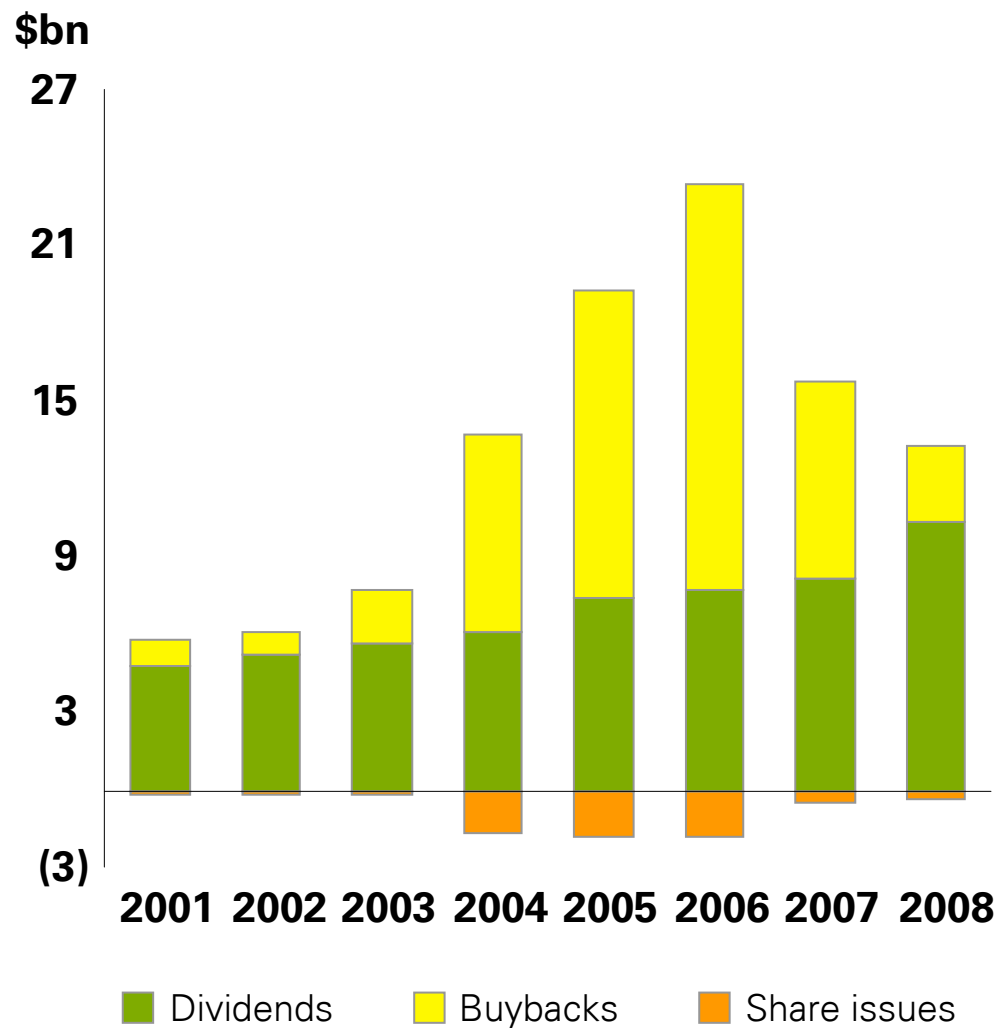
Investment guidance



\$bn	2007	2008	2009
Exploration & Production	13.7	15.6	15–16
Refining & Marketing	4.4	4.7	4
Other (including Alternative Energy)	0.9	1.4	1
Organic capital expenditure	19.0	21.7	20–21
Divestments	4.6	0.9	2–3



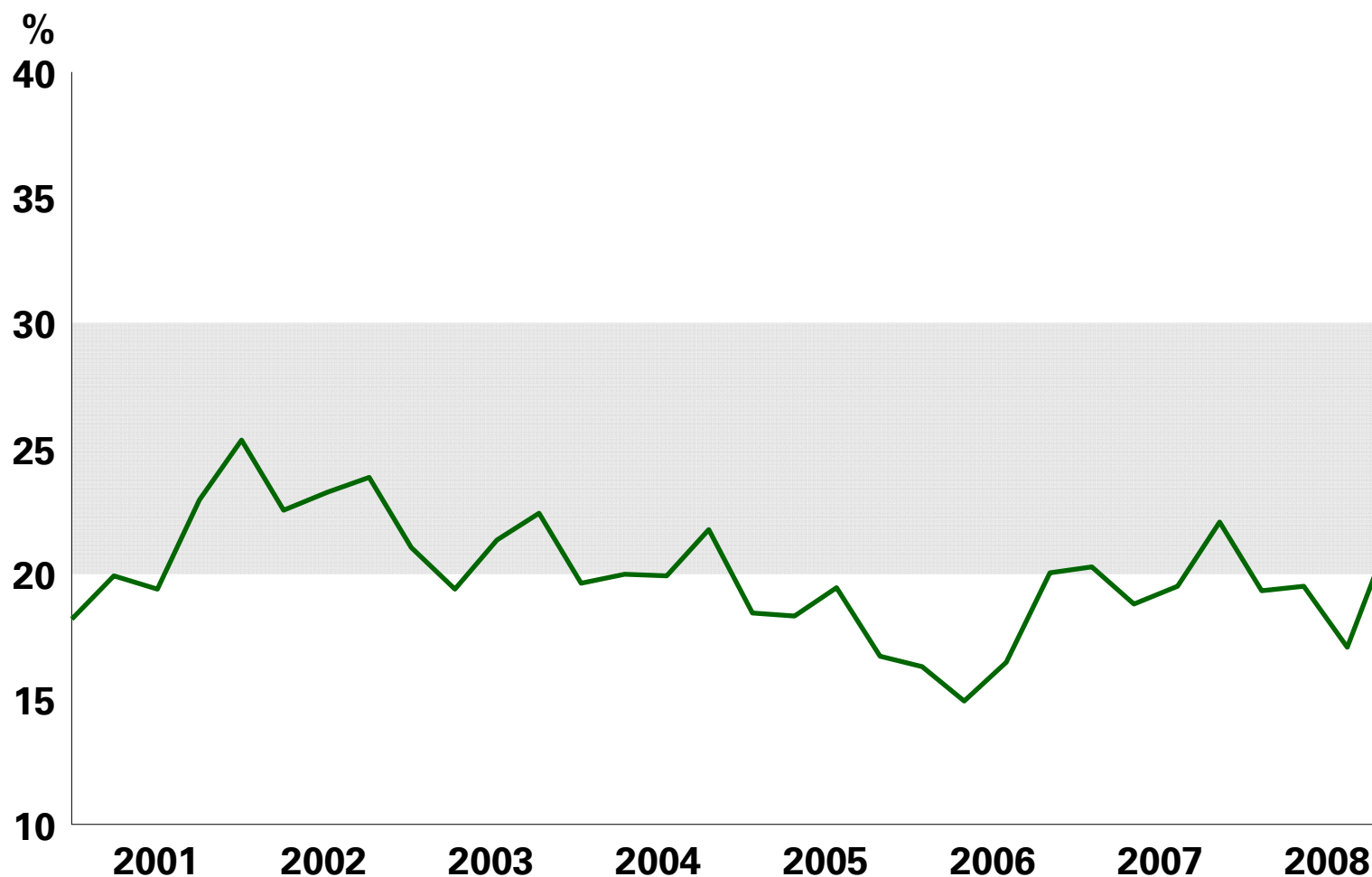
Financial framework: 2001–2008



- 2001–2008 total shareholder distribution of \$105bn
- Dividend per share has grown average ~15%/year 2001–2008
- \$50bn share buybacks, majority funded by divestments
- Gearing range 20–30%



Net debt ratio



Net debt ratio = net debt / (net debt + equity)

Net debt includes the fair value of associated derivative financial instruments used to hedge finance debt except for 2001 and 2002 where net debt has not been restated for the fair value effects



Debt book

2008

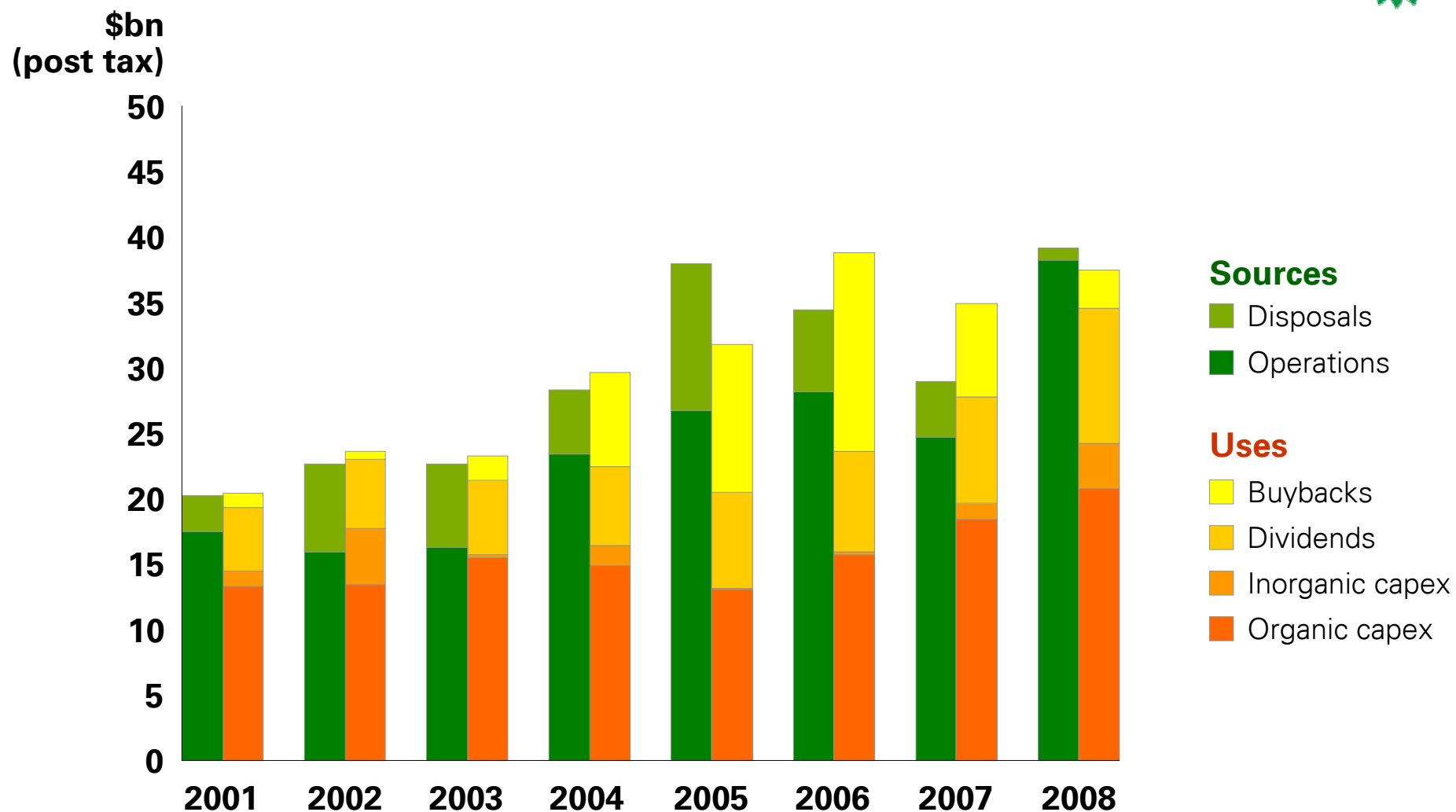
- Continued access to bond and commercial paper markets
- Issued \$7.5bn of new bonds in 2008 (2007: \$7.4bn)
 - \$4.6bn of new bonds in 4Q

2009

- Bond maturities of \$5–6bn
- Continued capital markets access
- Funding rates
- Commercial paper issued at very low rates; slightly above US Fed Funds
- Expect average cost of borrowing to be similar/slightly below 2008



Sources and uses of cash



2001 and 2002 operating cash flow including Innovene



An enduring and consistent strategy

- **Upstream** growth
- **Downstream** turnaround
- **Alternative Energy:** focused, disciplined
- **Corporate** simplification

Q&A



Tony Hayward
Group Chief Executive



Byron Grote
Chief Financial Officer



Andy Inglis
Chief Executive
Exploration & Production



Iain Conn
Chief Executive
Refining & Marketing



Vivienne Cox
Chief Executive
Alternative Energy