



press release

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BP AUSTRALIA TO OFFER HEALTHIER MEALS AS PART OF HEALTHY HEADS IN TRUCKS & SHEDS PARTNERSHIP

- Earlier this year, bp Australia announced a partnership to support the Foundations mission to address the industries mental health and physical wellbeing challenges.
- bp Australia is offering healthier meal options at participating sites in its truck stop network to encourage healthier food choices for broader road transport, warehousing and logistics industries.
- bp refreshed their global strategy and aims in 2020, one of the twenty aims is to enhance the wellbeing of employees, contractors and local communities.

bp Australia will offer healthier cooked meals at participating bp truck stop sites across Australia to encourage healthier food choices for workers in the broader road transport, warehousing and logistics industries. This project is an initiative of Healthy Heads in Trucks & Sheds (HHTS) and bp developed in partnership with Nutrition Australia.

Research from Monash University in 2021 showed that 70% of truck drivers in Australia do not meet health and balanced diet guidelines¹.

In response to the findings, HHTS has worked closely with bp and Nutrition Australia to develop a custom menu comprised of healthy meal choices. From today, users of the Healthy Heads App will receive an instant \$5 discount when purchasing from this menu at 29 participating bp sites for a limited time.

bp's participating sites offer freshly cooked meals, 24-hours a day – catering to the needs of those working in the logistics industries no matter their journey. The Nutrition Australia approved bp menu will be permanently available at these sites.

bp Australia's Tanya Ghosn, VP fleet, dealer, truckstops and electrification ANZ, said: "bp's sustainability frame underpins our strategy with twenty aims in areas where we believe we can make the biggest difference. One of those aims is to enhance the wellbeing of employees, customers, contractors and local communities.

"I'm proud of our partnership with Healthy Heads in Trucks & Sheds and by implementing innovative offers like this, we believe that we support improvements in the areas of psychological safety and physical wellbeing across the road transport, warehousing and logistics industries in Australia."

¹ Monash University, Report #8 Determinants impacting health and performance of truck drivers, August 2021, pg. 25.

Naomi Frauenfelder, HHTS CEO added: "Limited access to healthy food options is an ongoing challenge for many people working across the industry, particularly those who spend extended periods of time away from home or work in remote areas.

"This is why we have taken steps toward increasing healthier food options, while also making these options more accessible from a cost perspective, through our Foundation Corporate Partner bp providing a discount to anyone who uses the Healthy Heads App."

Mark Tramacchi, bp Australia truck stop director, said: "We're proud to deliver healthier meal choices, approved by Nutrition Australia, at our participating sites as a permanent option in our 24-hour freshly cooked range. We look forward to continuing to welcome Healthy Heads' RoadShow vehicles to our sites and delivering HHTS awareness programmes."

Discounts for Healthy Heads App users are available on selected healthier meal choices at participating bp service centres for a limited time. Check the Healthy Heads App for participating bp site locations.

The Healthy Heads in Trucks & Sheds App is free to join, featuring information and tools to help build better understanding of mental health and physical wellbeing, provide users with practical knowledge and share tips for healthier practices.

Participating truck stop sites

- New South Wales: bp Beresfield, bp Eastern Creek, bp Jerilderie, bp Marulan Northbound, bp Marulan Southbound, bp Nambucca Heads, bp North Albury, bp Parkes, bp Potts Hill.
- Northern Territory: bp Darwin.
- Queensland: bp Aratula, bp Archerfield, bp Goondiwindi, bp Paget, bp Port of Brisbane, bp Toowoomba Westbound, bp Townsville.
- South Australia: bp Port Augusta, bp Wingfield.
- Victoria: bp Dandenong, bp Energy, bp Laverton North, bp Northpoint, bp Outbound Somerton, bp Rockbank Inbound, bp Rockbank Outbound, bp Truganina.
- Western Australia: bp Kewdale, bp Muchea.

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About bp

bp has set an ambition to become a net zero company by 2050 or sooner, and to help the world get to net zero. Our team in Australia is working hard on our low carbon goals via alternative energy solutions, technology and as a gas producer.

bp has been operating in Australia for more than 100 years. bp is one of Australia's leading premium fuel retailers with around 1,400 branded retail fuel sites across the country, of which approximately 350 are company-owned, and more than 1,000 are owned and operated by our independent business partners.

bp is closely connected and highly supportive of the trucking industry in Australia – through our partnerships, bp aims to support the safety, professionalism and viability of the transport industry in Australia.

bp is a long-term supporter of the transport industry and is a foundation sponsor of the Australian Trucking Association since 1991.

Find out more about [bp in Australia](#).

About Healthy Heads in Trucks & Sheds

Healthy Heads in Trucks & Sheds is a registered not-for-profit charitable Foundation, established to improve outcomes in areas relating to psychological safety and physical wellbeing, across the road transport, warehousing and logistics industries in Australia.

The core vision of the Foundation is to coordinate a national approach to creating healthy and thriving working environments that can be adopted by all operators within the sector.

Find out more about [Healthy Heads in Trucks & Sheds](#).

Further information

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