



MEDIA RELEASE

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BP REWARDS CELEBRATES 1 MILLION MEMBERS

BP Rewards has officially welcomed its 1 millionth member just seven months since launch

This exciting milestone comes after the rewards program made its national debut in late-March with Qantas Frequent Flyer and David Jones as cornerstone partners.

Adam Arnold, General Manager, Marketing and Innovation at bp, said: “We’re thrilled to be celebrating this 1 million milestone so soon after launching BP Rewards. It’s fantastic to be able to give back to our loyal customers.”

“To date the BP Rewards program has seen members earn more than **800 million BP Points and Qantas Points**. Members have already redeemed over \$1.5m worth of fuel and in-store purchases.

“It’s great to be able to offer BP Rewards members the choice and flexibility to be rewarded their way, whether that be with dollars off at bp, eGift Cards to go shopping with David Jones or even Qantas Points for that holiday they’ve been dreaming of,” Arnold added.

As a BP Rewards member, customers earn 2 points per litre on BP Ultimate 98 Unleaded petrol, 1 point per litre on all other fuel and 1 point for every dollar spent on eligible purchases in-store.

BP Rewards members can choose to earn either BP Points or Qantas Points when filling up or shopping, at participating bp stores.

To sign up for BP Rewards, please visit bprewards.com.au, or download the BPme app from [IOS](#) or [Google Play](#).

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bp in Australia

bp has a proud history of operations in Australia, celebrating 100 years in 2019. bp is one of Australia's leading premium fuel retailers with around 1,400 branded retail fuel sites across the country, of which approximately 350 are company-owned, and more than 1,000 are owned and operated by our independent business partners.

bp is engaged in the exploration and production of oil, natural gas and liquefied natural gas and the marketing of petroleum and lubricant products in Australia.

bp has set an ambition to become a net zero company by 2050 or sooner, and to help the world get to net zero.

Our team in Australia is working hard on our low carbon goals via alternative energy solutions, technology and as a gas producer. To that end, bp Australia has recently co-funded a feasibility study into an export-scale renewable hydrogen energy production facility in Western Australia.