

BP's impact on the
economy in



A report by Oxford Economics
December 2017

€98
million

Gross value added
contribution supported
by BP in Greece

BP supported
1,400
jobs

One in every
2,800 in Greece

BP's activity supported
0.06%
of Greek GDP

€74
million

spent with Greek
businesses

300

Greek suppliers of goods
and services benefited
from BP procurement

Cooperating with
Energean Oil & Gas for

Prinos oil
production

Through "DIATROFI",
BP offers

school meals
all over
Greece

Brand licencing
agreement with

HELPE
for ground
fuels

BP supports the
Trans Adriatic
Pipeline (TAP)
which is part of the
Southern Gas Corridor
currently under
construction

BP's work supports
Greece's
geostrategic
status

Executive summary

BP has been operating in Greece since 1951. This section of the report highlights BP's impact on Greece's economy in the 2016 calendar year. The company's impact arises from the operations of BP itself and its subsidiaries.¹ The impact is measured in terms of BP's direct contribution to GDP and jobs, as well as those supported by buying goods and services from local businesses.

For the purposes of this report, the EU27 is defined as the 28 European Union countries less the United Kingdom.

2016 economic impact highlights

- Counting direct and supply chain impacts, BP supported an estimated **€98 million** gross value added contribution to Greek GDP and **1,400 jobs** in 2016.² That is equivalent to **2.6%** of all gross value added and **3.3%** of all employment in the electricity, gas, and water supply sector in Greece in 2016.
- BP's direct activities and its expenditure with Greek suppliers are estimated to have supported one in every **2,800 jobs** in Greece in 2016, **0.04%** of all employment in the country.
- An estimated **0.06%** of Greek GDP in 2016 was in some way reliant on BP's activities – whether directly or through BP's purchases from suppliers. That is **€1 in every €1,800** of GDP created in Greece during the year.
- Of the total, BP's direct operations created a **€24 million gross value added** contribution to the Greek economy and employed **89 people**. That is **24%** of all gross value added supported by BP in Greece in 2016 and **6%** of all employment the company supported.
- BP spent nearly **€74 million** with over **300 Greek suppliers**³:
 - **€66 million** on non-capital goods and services, which, combined with BP's worldwide spending, supported an estimated **€65 million gross value added** contribution to Greek GDP and **1,200 jobs**.
 - **€7 million** on capital goods, which, combined with BP's worldwide spending, supported an estimated **€8.6 million gross value added** contribution to Greek GDP and **175 jobs**.

¹Unless otherwise stated, all references to BP include BP itself and the company's subsidiaries.

²Totals in this report may not always be equal to the sum of component parts due to rounding.

³This is the number of unique supplier names in BP's procurement database, with an adjustment for duplicates based on a visual examination of a sample of 200 suppliers (e.g., 'ABC Inc' and 'ABC Incorporated' would be considered one firm).

BP's direct impact

In Greece, BP operates under the brands BP, Castrol, and Aral to market and sell automotive, industrial, and marine lubricants as well as aviation fuels. By doing so, BP directly created a €24 million gross value added contribution to Greek GDP in 2016 and employed 89 core staff.

BP's support for local suppliers

BP supported businesses in almost every region in Greece in 2016. The company spent nearly €74 million on capital and non-capital goods and services from over 300 Greek suppliers that year. This spending bolstered a wide range of businesses in the country.

BP spent 50% of the total with suppliers in the South Athens regional unit (Notios Tomeas Athinon), and another 35% in the Piraeus Islands region (Peiraia, Nisoi). In North Athens (Voreios Tomeas Athinon) BP spent 8% of the total, and in East Attica (Anatoliki Attiki) BP spent 5% of the total (Fig. 1).⁴

As it rippled through the Greek economy, this spending, as well as BP's worldwide spending, is estimated to have supported a €74 million gross value added contribution to the country's economy and 1,350 jobs.⁵

BP's expenditure on inputs of goods and services had the biggest effect on Greece's transport and storage sector (Fig. 2). BP supported an estimated €44 million gross value added contribution in that sector in 2016 (that is 60% of BP's total supply chain impact in Greece). BP supported another €6.6 million gross value added contribution in the wholesale and retail trade sector (9% of the total), and a €3.1 million contribution to Greece's financial services sector (4%).

⁴The map and percentages refer to the expenditure in BP's procurement data that is associated with postcodes.

⁵This jobs estimate includes people who may work on-site at BP but who are ultimately employed by one of the companies BP buys services from.

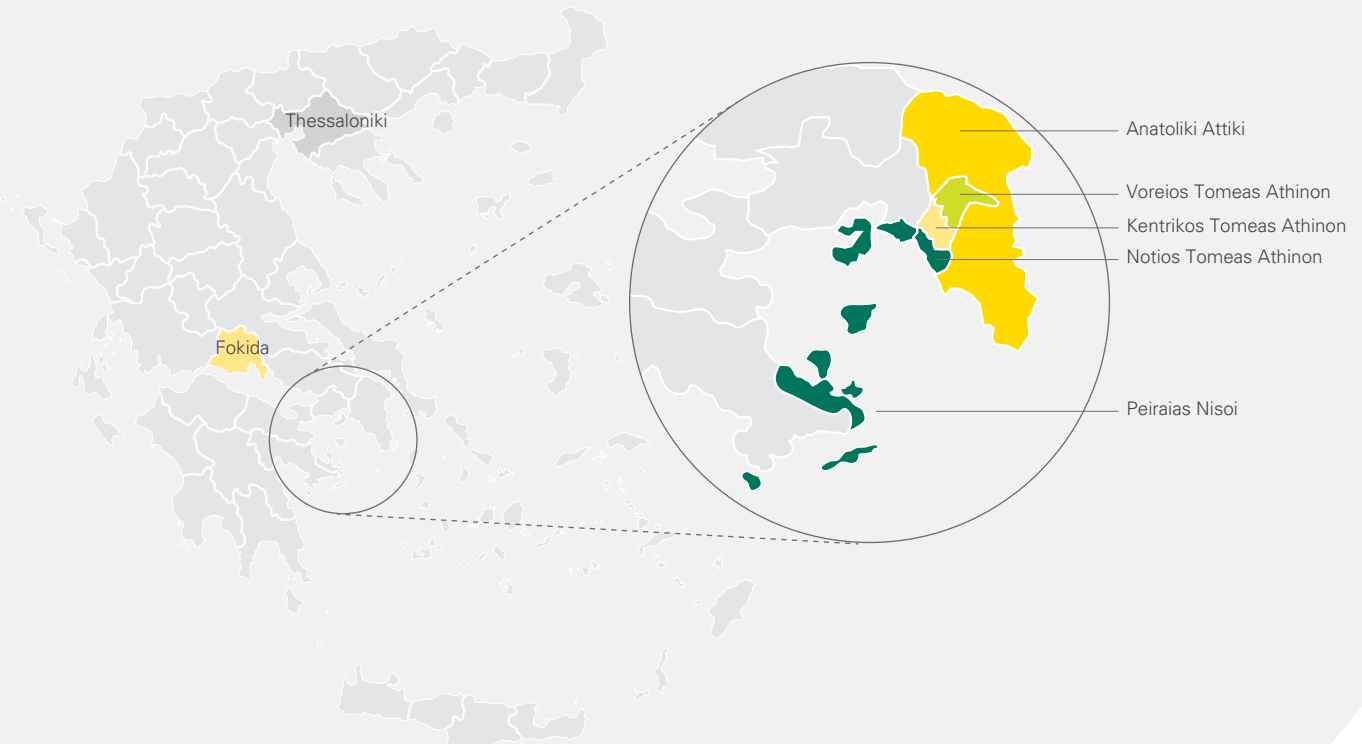
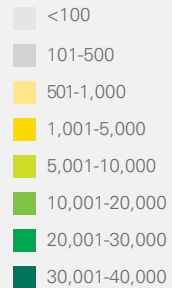
⁶We have used BP's procurement database to map the company's spending across the country. The map includes over 80% of BP's total spending in the country; the procurement database does not include postcode or location data for all spending, and that spending cannot be mapped.



Fig. 1

BP's spending with suppliers in Greece by regional unit, 2016⁶

BP Spending (€ Million)



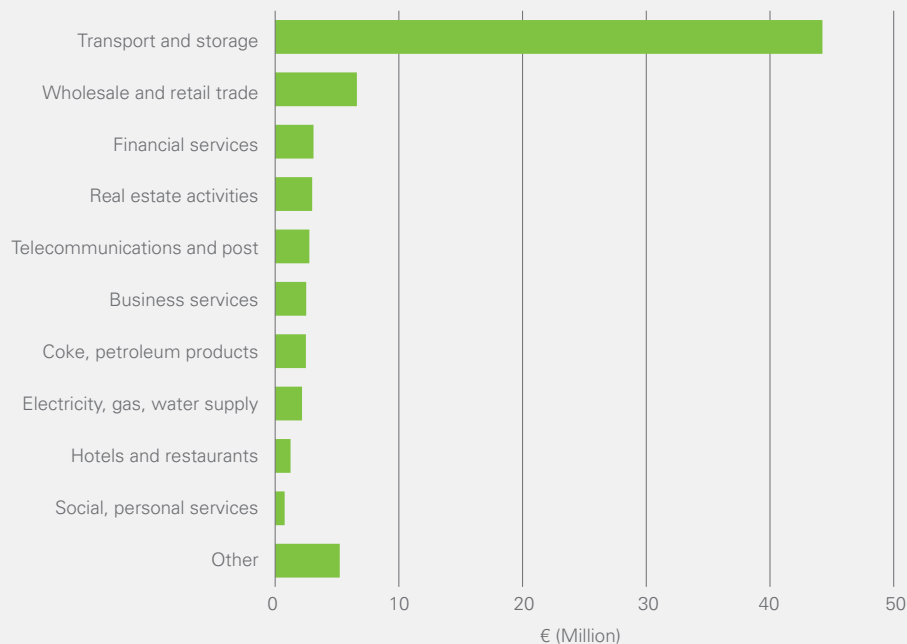
Source: BP

Summary

Including BP's direct impact and supply chain impact, the company supported an estimated €98 million gross value added contribution to Greek GDP and 1,400 jobs (Fig. 3). That is equivalent to 2.6% of all gross value added and 3.3% of all employment in the electricity, gas, and water supply sector in Greece in 2016.

Gross value added by industry stimulated by BP's supply chain spending, 2016

Fig. 2



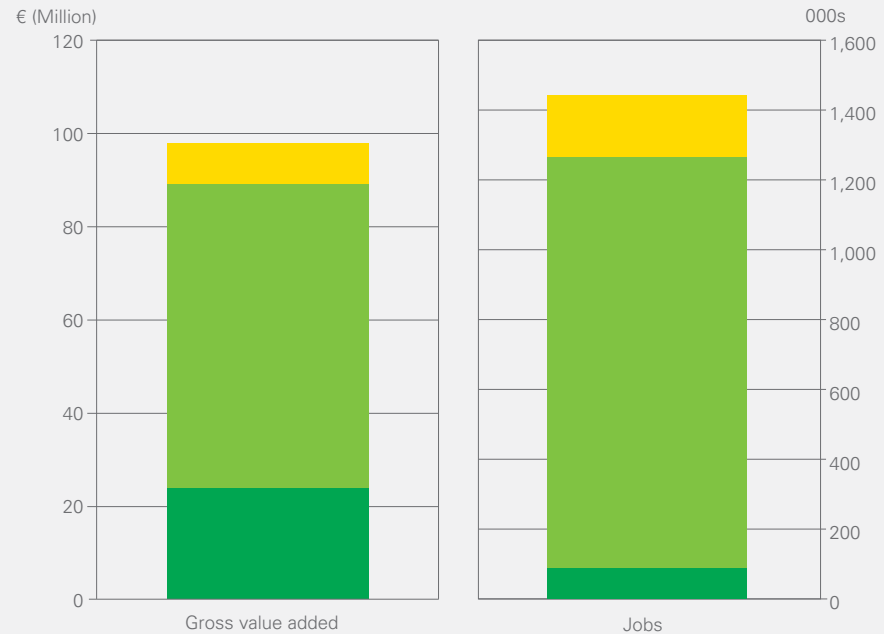
Source: Oxford Economics

BP's activities have a multiplier impact in Greece. For every €100,000 gross value added contribution to GDP that BP generated in Greece at its own operational sites, the company supported another €310,000 gross value added elsewhere in the country through its supply chain spending. And for every person BP itself employed in Greece, the company supported another 15 jobs elsewhere in the country by spending money with local businesses.

BP's total impact in Greece, 2016

Fig. 3

- Supply chain capital expenditure
- Supply chain operational expenditure
- Direct



Source: Oxford Economics

Contacts, links and further information

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Acknowledgement

BP would like to thank its partners in the production of this publication.

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Design

thebigwindow.co.uk

Printing

Pureprint Group Limited, UK ISO 14001

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1 St James's Square
London SW1Y 4PD
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