



# press release

9 September 2016

## **TE KUITI CELEBRATES WITH AASF 10 CENTS PER LITRE DISCOUNT**

BP 2go service station owners Neil and Arlene Kelland couldn't stop smiling as they celebrated their site re-opening today.

After being closed for 10 weeks for a complete rebuild, the newly expanded offer has been met with huge enthusiasm from locals, truckies and holidaymakers travelling between Auckland, Taranaki and Tongariro National Park.

Kelland says the new offer was developed specifically with their customers in mind.

The 24-hour operation now includes a diner-style food offer, barista-made coffee, ample seating and free WIFI.

"We want our customers to take a load off and stay with us for a while, so that's why we choose to serve our coffee in real cups, but we're ok with it if they want to hit the road quickly, of course," he says.

The expanded outdoor area offers unleaded 91, premium 95, Ultimate 98 and Ultimate Diesel and includes a carwash and a separate truckstop with Ad Blue.

The Kelland's green BP awnings in Te Kuiti and Taumarunui have become well-known to locals, with the couple living and operating in the area for more than 20 years.

"When you've been around as long as we have, you get to know your customers and the community really well – we see ourselves as more than just another service station in the area, we're locals too and we care about what happens here," Kelland says.

"Our rebuild is designed to not only meet our customers' needs but it also supports the area's long-term development.

"We've got a much bigger operation now, so along with the 14 team members we employ at Taumarunui, we've also got another 19 fantastic local people working at our newly expanded Te Kuiti store.

"Having great people and top customer service is really important and we're pleased to say we've got that in spades!

"Our staff are as much a part of the community as our customers who walk through our doors every day," he says.

BP NZ Dealer Manager Struan Reid says BP's independent dealer partners are a really important part of BP's operations in New Zealand.

"Having a long-standing partnership like this is really special – the Kelland's are a key part of the Te Kuiti community and we're thrilled that we can be a part of that too," Reid says.



Even Surf Lifeguards got in on the action, with volunteers from Tauranga travelling more than 150km to help out on the forecourt and raise funds for their region.

Surf Life Saving New Zealand Eastern Region Manager Chris Emmett says BP has partnered with Surf Life Saving NZ for 48 years “and that’s a pretty huge commitment to our organisation and clubs across New Zealand”.

“We made the long trip down this morning because we wanted to show our commitment to them too.

“And try their coffee...we heard it’s really good!”

Surf Life Saving New Zealand (SLSNZ) CEO Paul Dalton says it’s great to see Clubs continuing to establish local relationships with BP stores in their communities.

“Our Clubs are run by volunteers and they are heavily reliant on donations – celebrations like this enable BP’s regional operators to link in with our Surf Life Saving Clubs and strengthen local relationships,” Dalton says.

To celebrate, customers will be able to save 10 cents per litre when they spend \$40 or more on fuel at BP 2go Te Kuiti on Friday 9 September 2016. They can choose to accumulate or redeem instantly on up to 50 litres of fuel.

- Ends -

---

**For further information contact: Shelley Brady | Communications & External Affairs Manager | 021 715 986**

**Notes:**

- In place since 1968, BP’s partnership with Surf Life Saving NZ (SLSNZ) is believed to be the longest-running corporate partnership in New Zealand history.
- BP has supported Young Enterprise Trust for 23 years. Young Enterprise Trust helps young people grow their financial skills and entrepreneurial talents through programmes such as the BP Business Challenge and The Lion Foundation Young Enterprise Scheme.