



Media Release

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Doughn(u)t panic! Auckland BP stores to stock Krispy Kreme

10th September 2018: A new Good Mood Food offering in five BP sites across the greater Auckland region will have commuters' cravings at an all time high.

Available from today, Krispy Kreme doughnuts, Häagen Dazs ice cream, and Wishbone lunch and dinner meals will be available in-store for customers to enjoy as part of a new pilot.

BP sites offering Good Mood Food include:

- BP Connect Warkworth - 67 Auckland Road, Warkworth
- BP Connect Ormiston - 255 Ormiston Road, Flat Bush, 2019
- BP Connect Papakura MSA - Southern Motorway South, Drury, 2244
- BP Connect Newmarket - 433 Khyber Pass Rd, Newmarket, 1023
- BP Connect Counties - 76 Edinburgh Street, Pukekohe, 2120

BP's Good Mood Food offer is the first time Krispy Kreme will be available beyond its own Manukau store which saw customers queue for up to 36 hours ahead of the opening to get their hands on the glazed treats.

BP Retail General Manager, Adrian McClellan, says: *"We know these loved brands are important to our customers, so we're proud to be adding them to our offer."*

"At BP, we really pride ourselves on leading the way in innovating and improving our customer offer, and the launch of our new Good Mood Food is the latest example of this innovation in action."

Following the roll-out across the selected sites, BP will look to extend Good Mood Food to sites in other parts of the country pending positive demand and feedback from customers.

The new Good Mood Food offer at BP aims to provide customers with the opportunity to savour a moment of happiness, no matter what has taken place in their day, with a treat from one of their favourite brands.

Krispy Kreme products are available to purchase from \$3.00 for an original glazed doughnut and from \$25.90 for an original glazed dozen. Häagen Dazs multipacks are available from \$11.99, and Wishbone meals are priced from \$7.50.

Ends

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