



Press Release

2nd July 2020

bp Connect Blue Moon re-opens with wider retail offering and site improvements

Palmerston North's bp Connect Blue Moon re-opened its doors at 6am yesterday morning offering customers a range of bp fuel choices, in-store ice cream parlour, Wild Bean Cafe and Good Mood Food.

Customers will have three choices of fuel – BP Unleaded 91, BP Ultimate 98 and BP Ultimate Diesel.

The refreshed retail site sees the return of its well-loved ice cream parlour – scooping Tip Top Kiwi favourites such as Hokey Pokey and Goody Goody Gum Drops, and award-winning Boysenberry. Blue Moon is the only site in the bp Connect network that serves hand scooped ice creams and milkshakes.

As well as a retail convenience shop and Wild Bean Cafe, bp is making its Good Mood Food offer of Krispy Kreme doughnuts, take-home ice cream pints and Wishbone ready meals available for Palmerston North locals.

bp New Zealand General Manager of Retail and Assets Adrian McClellan says, "We are excited to re-open bp Connect Blue Moon with a wider retail offering to deliver a high quality and differentiated convenience offer that our customers know and love".

bp New Zealand is committed to delivering more sustainable operations and are continually looking at new ways to improve energy efficiency at store-level. This includes using energy LED lighting in the shop and forecourt, utilising recycled heat from refrigeration systems for water heating and collecting re-useable rainwater from the rooftop.

Wild Bean Cafe is the number one retailer of barista-made coffee in New Zealand and has been offering Fairtrade Certified coffee beans since 2008. This means that as Wild Bean Cafe grows, the benefits for cooperative communities overseas grow too.

There are 107 BP Connect sites nationwide and a further 104 BP dealer sites located around New Zealand.

-Ends -



Caption: bp Connect Blue Moon open for business

For further information contact: Leigh Taylor, Communications and External Affairs Manager | 021 715 986