



press release

4 April 2017

MZANSI'S NEWEST CAR SHOW HITS YOUR SCREENS THIS MAY

Fasten your seat belt, check your rear-view mirror, and prepare for a cruise into the heart of Mzansi's motoring culture. This May, Mzansi Magic will launch an exciting motoring show, titled *Change Down*, fuelled by BP, which is revving up to hit the screens every week.

Hosted by comedian Skhumba and Boity Thulo, viewers should gear up for a weekly adventure that will take them across the country, showcasing the flavour of South African motoring, from *ekasi* to the suburbs, featuring entry level to luxury cars. Renowned South African motoring gurus will also be on-board, to provide expert reviews and insights on the best car for the typical consumer.

The show's also lined up an exciting competition and some great prizes: a pimped up BMW *Gusheshe*, a brand-new Audi A3, an all-expenses paid holiday, as well as a chance to be on the show and race against your favourite celebrity. Competition details will be available on the BP Southern Africa and the *Change Down* Facebook pages.

The 13-episode motoring lifestyle show will authentically showcase the pros & cons of all types of vehicles, from entry level (starter packs) to luxury cars. The show will feature information segments with useful tips which enable consumers to make informed choices when purchasing a vehicle. Segments featured will include:

- ❓ The guru inserts – what to look for when buying a second-hand car/driving in heels;
- ❓ The hotness test – which entry level car attracts the most fans;
- ❓ Car wash review – a review by the car washers on what cars they love washing the most;

② The celeb lap – various South African celebrities will race against a randomly selected viewer on a race track;

② Fuel that helps you drive longer – tips on using high premium fuel, and understanding on the importance of keeping your engine running at its optimal level.

“BP is proud to be a part of such an exciting and fresh take on a car show. South Africans naturally love cars, however they are not always aware of ways they can improve engine performance and fuel efficiency. By the end of the season fans will have learned a great deal about cars, including how to get better fuel economy and performance,” says Tebogo Meko, Head of Marketing at BP South Africa.

M-Net’s Head of Reality for Local Entertainment Channels, Sphumelele Sibeko added to the sentiment by saying, “One thing we know about our audiences is that they love cars, and all that goes with the lifestyle. The great appeal in *Change Down* is that it entertains while informing, with a touch of glamour, humour and pace – a great compliment to our entertainment offering, which viewers are sure to tune in for each week.”

Catch *Change Down* from Monday, 1 May at 7PM only on Mzansi Magic (DStv channel 161).

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